

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFER OF EQUITY SHARES ON THE SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED.

YAAP

YAAP DIGITAL LIMITED



(Please scan this QR code to view the RHP)

Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies/ Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U74900MH2016PLC274104. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" on page 233 of the Red Herring Prospectus dated February 18, 2026 filed with the ROC, Mumbai, Maharashtra ("RHP").

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai – 400 053, Maharashtra, India;

Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector – 54, Gurugram - 122 002, Haryana, India;

Telephone: 022 – 5050 8091 | **Email:** investor@yaap.in | **Website:** www.yaap.in

Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDES A RESERVATION OF UP TO 2,80,000 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY, OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

The company has not undertaken any Pre-IPO Placements. For further details of Pre-IPO placements by the company from the date of the DRHP, please refer to "Additional Information to Investors" below.

PRICE BAND: ₹ 138/- to ₹ 145/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH

THE FLOOR PRICE AND CAP PRICE IS 13.80 TIMES AND 14.50 TIMES THE FACE VALUE OF THE EQUITY SHARES

THE PRICE TO EARNING RATIO BASED ON BASIC AND DILUTED EPS FOR FISCAL 2025 AT THE FLOOR PRICE IS 17.36 TIMES AND AT THE CAP PRICE IS 18.24 TIMES

BIDS CAN BE MADE FOR A MINIMUM OF 2,000 EQUITY SHARES AND IN MULTIPLES OF 1,000 EQUITY SHARES THEREAFTER

BID / ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE: TUESDAY, FEBRUARY 24, 2026

BID / ISSUE OPENS ON: WEDNESDAY, FEBRUARY 26, 2026

BID / ISSUE CLOSES ON: FRIDAY, FEBRUARY 27, 2026*#**

*** Our Company in consultation with the BRLM, may consider closing the Bid / Issue Period for QIBs one Working Day prior to the Bid / Issue Closing Date in accordance with the SEBI ICDR Regulations.

#The UPI mandate end time and date shall be at 5:00 p.m. on Bid / Issue Closing Date.

BRIEF DESCRIPTION OF THE ISSUER COMPANY

We are a digital marketing, content, and technology services company operating in a growing segment of the marketing and advertising industry. As a purely digital business, we integrate data, AI-powered technology, and content to deliver solutions. Our operations use digital tools and analytics to design campaigns that address the needs of audiences. We work with global, multinational, regional, and local clients, including influencer-led brands, in a continuous digital environment. Our services include digital strategy, content marketing, influencer engagement, and AI-based solutions, enabling brands to manage their marketing requirements in line with changing industry trends and audience preferences.

The Issue is being made pursuant to Chapter IX of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended from time to time. (Initial Public Offer by Small and Medium Enterprise).

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE LIMITED ("NSE EMERGE"). NATIONAL STOCK EXCHANGE LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

The Issue is being made through the Book Building Process in accordance with Regulation 229 (2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). QIB Portion: Not more than 50% of the Net Issue | Non-Institutional Portion: Not less than 15% of the Net Issue | Individual Bidder Portion: Not less than 35% of the Net Issue. For further details, see "Other Regulatory and Statutory Disclosures – Eligibility for the Issue" on page 325 of the RHP. For details of share reservation among QIBs, NIBs and IBs, see "Issue Structure" on page 343 of the RHP.

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RHP AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

In accordance with the recommendation in the meeting of Independent Directors of the Company, pursuant to their resolution dated February 18, 2026, the provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section on page 128 of the RHP.

RISKS TO INVESTORS

1. **Risk to Investors:** For details refer to section titled "Risk Factors" on page 38 of the RHP.

a) **Risk relating to dependence on key clients:** We are dependent on our relationships with key clients, and any inability to retain, renew, or expand these relationships—due to factors beyond our control—may result in reduced advertising spend, loss of clients, or increased client acquisition costs. Our ability to replace such clients cannot be assured, and the loss of key clients or any adverse perception of our ability to maintain client relationships could materially and adversely affect our business, results of operations, cash flows, and reputation.

b) **Risk relating to dependence on key suppliers:** We depend on a limited number of key suppliers for technology platforms, media inventory, influencer networks, and other critical outsourced services. Any disruption, adverse change in pricing or terms, or deterioration in relationships with these suppliers could increase our costs or disrupt service delivery. Our ability to quickly identify and transition to alternative suppliers with comparable quality and cost efficiency may be limited. Consequently, our dependence on key suppliers may adversely affect our operations, financial condition, and results of operations.

c) **Risk relating to dependence on key industry verticals:** A significant portion of our revenues is derived from clients operating in a limited number of industry verticals, exposing us to sector-specific risks such as economic downturns, regulatory changes, and reduced advertising spend. Changes in clients' business models, increased competition, or shifts toward in-house or lower-cost alternatives may further reduce demand for our services. Our ability to diversify into other sectors may be limited, and any sustained decline in these key industries could materially and adversely affect our business, financial condition, and results of operations.

d) **Risk relating to tax litigations involving our Promoters:** Our Promoters, Sudhir Menon and Subodh Menon are involved in certain direct tax proceedings and appeals, including substantial disputes before the Income Tax authorities and the Hon'ble Bombay High Court. The final outcomes of these proceedings remain uncertain. Any adverse decisions could result in significant financial obligations for our Promoters, potentially affecting their ability to support the Company. Additionally, any negative publicity or reputational impact arising from these disputes may materially and adversely affect our business, financial condition, results of operations, and prospects.

e) **Risk relating to changes in digital advertising trends:** Digital marketing constitutes a major part of our revenue, and our business depends on delivering high-quality, innovative, and effective digital solutions that meet evolving client needs. The digital media industry is highly competitive and influenced by rapid technological changes, shifting consumer preferences, regulatory developments, and economic conditions. Any failure to adapt to these trends, maintain service quality, comply with regulations, or retain and attract clients could reduce demand for our services, adversely affecting our market position, revenue growth, financial condition, and results of operations.

f) **Risk relating to data analytics and technology capabilities:** Our business relies heavily on providing data analytics and market research services, which require continuous technological upgrades in AI, machine learning, automation, and predictive analytics. Failure to adopt the latest technologies or maintain accurate data models could reduce the effectiveness of our insights, leading to client dissatisfaction, reputational damage, and loss of business. High costs, technical challenges, or delays in implementing new capabilities may further impact service quality. Additionally, competitive pressures and regulatory constraints on data collection could limit our ability to innovate and maintain a competitive edge in the market.

g) **Risk relating to clients performing services in-house:** Many companies may internalize their advertising, marketing, data analytics, and market research functions by establishing in-house teams, reducing reliance on external service providers like us. This trend could shrink our prospective client base, lower demand for our services, and impact our revenues and growth prospects. Additionally, increased competition for skilled professionals and higher labor costs could affect our ability to attract talent, maintain service quality, and preserve a competitive edge. Consequently, these developments may adversely affect our business, financial condition, and results of operations.

h) **Risk relating to strategic acquisitions and integration:** We have undertaken strategic acquisitions to expand our services, enter new geographies, and strengthen capabilities. However, successful integration depends on retaining key employees, sustaining client relationships, achieving synergies, and aligning cultures and processes. Acquired businesses may underperform, face regulatory or operational challenges, or involve unforeseen costs and liabilities. International acquisitions also expose us to currency fluctuations, local regulations, and market uncertainties. While past acquisitions have strengthened our presence, there is no assurance that future acquisitions will perform as expected, and any failure to integrate or manage acquisitions successfully could materially and adversely affect our business, financial condition, results of operations, and prospects.

i) **Risk relating to project-based revenue and lack of long-term client commitments:** A significant portion of our revenue comes from short-term, project-based contracts, making our financial stability dependent on the continuous acquisition and renewal of client engagements. This model exposes us to revenue volatility, cash flow fluctuations, and operational planning challenges, particularly if key clients do not renew or reduce their marketing budgets. The competitive nature of the digital marketing industry and seasonal spending patterns may further affect client retention and revenue predictability. While we are working to increase long-term engagements and diversify revenue, our reliance on short-term contracts continues to pose a material risk to our financial condition, operational efficiency, and growth prospects.

j) **Risk relating to quarterly fluctuations in results of operations:** Our business is seasonal, with a majority of revenue recognized in the second half of the financial year due to client budget cycles and project timings. This seasonality, along with factors such as changing advertising trends, economic conditions, or unexpected events, can cause quarterly fluctuations in revenue and results of operations. As a result, the performance in any given quarter may not be indicative of future quarters or overall annual performance.

k) The Price Band and Issue Price are based on various factors and assumptions determined in consultation with the Book Running Lead Manager. These may not reflect the market price upon listing, which will be influenced by market conditions beyond our control.

l) **The average cost of acquisition of Equity Shares by our Promoters:**

Sr. No.	Name of the Promoters	Equity shareholding as on the date of this RHP	Average cost of Acquisition per Equity Share (in ₹)*
1.	Atul Jeevandharkumar Hegde	61,77,591	0.0026
2.	Sudhir Menon	30,88,800	0.0026
3.	Subodh Menon	30,88,800	0.0026

Note: Average cost of acquisition of Equity Shares of the Company held by the Promoters in respect of their respective shareholding in the Company is calculated as per FIFO Method.

* As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 13, 2026.

(Continued next page...)

(Continued from previous page...)

m) Weighted Average Cost of Acquisition of all shares transacted in the three years, 18 months and one year preceding the date of this RHP

Period	Number of Equity Shares transacted of face value ₹ 10 each	Weighted average cost of acquisition per Equity Share (in ₹)	Cap Price is 'x' times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price-highest price (in ₹)
Last one year preceding the date of this RHP	1,52,76,800	10.48	13.84	Nil ^ - 150.13
Last 18 months preceding the date of this RHP	1,52,76,801	10.48	13.84	Nil ^ - 151
Last three years preceding the date of this RHP	1,53,32,801	10.82	13.40	Nil ^ - 151

^ Nil is the lowest price since bonus issue for 1,36,96,000 equity shares was made on April 15, 2025.

*As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 18, 2026.

For further details see section titled "Risk Factors" on page 38 and the financials of the Company including profitability and return ratios, as set out in the section titled "Financial Information" beginning on page 265 of the RHP for a more informed view.

2. Details of suitable ratios such as price/ revenues, price/ earnings, enterprise value/ EBITDA, earnings per share, net asset value per share, return on equity, return on capital employed, of the company and its peer group for the latest full financial year.

Name of Company	CMP (₹)	Face Value (₹)	Basic EPS (₹)	P / E Ratio (times)	EBITDA (₹ in Lakhs)	RoNW (%)	NAV (₹)	Return on capital employed (%)	Return on equity (%)
Yaap Digital Limited	●	10.00	7.95	●	1,564.99	53.63%	14.83	45.07%	74.11%
Peer Group									
Vertoz Limited	51.54	10.00	3.01	17.12	3,643.62	13.48%	22.34	15.79%	14.70%
Digicent Limited	28.32	2.00	4.18	6.78	5,779.00	88.95%	4.70	74.20%	170.72%

Source: www.nseindia.com

Notes:

- The figures for the listed industry peers are based on the Audited Consolidated Financial Statements filed for the financial year ended March 31, 2025.
- P / E Ratio has been computed based on their respective closing market price on February 17, 2026 as divided by the Basic EPS as on March 31, 2025.
- CMP is the closing prices or the last traded price of respective scripts as on February 17, 2026.
- Vertoz Limited consolidated its face value from Re. 1/- to ₹ 10/- on June 07, 2025.
- Return on Capital Employed (ROCE%) is calculated as a percentage of EBIT divided by average capital employed at the end of the year /period, whereas average capital employed is calculated as average of opening capital employed and closing capital employed. EBIT is calculated as restated profit before tax plus finance costs minus other income. Capital employed is calculated as total equity minus DTA plus DTL, long term borrowings and short-term borrowings.
- Return on Equity (ROE%) is calculated as a percentage of PAT divided by average total equity at the end of the year /period, whereas total equity is calculated as average of opening equity share capital and reserves and surplus and closing of equity share capital and reserves and surplus.

3. Weighted average return on net worth for the last 3 FYs, and return on net worth for any interim period for the issuer company.

As derived from the Restated Consolidated Financial Information:

Fiscal Year / period ended	RoNW (%)	Weights
March 31, 2025	53.63%	3
March 31, 2024	25.19%	2
March 31, 2023	(36.10) %	1
Weighted Average	29.19%	
Nine months period ended December 31, 2025*	29.48%	

*Not annualised

Note:

- Return on net worth is calculated as restated profit/(loss) for the year divided by net worth.
- For the purposes of the above, "net worth" means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation each as applicable for the Company on restated basis.

4. Disclosures as per clause (9)(K)(4) of Part A to SCHEDULE VI, as applicable:**a) The price per share of our Company based on the primary/ new Issue of shares (equity / convertible securities), excluding shares issued under ESOP/ESOS and issuance of bonus shares**

There has been no issuance of Equity Shares (excluding shares issued under ESOP/ESOS and issuance of bonus shares), during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days.

b) The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

The secondary sale / acquisitions of Equity Shares, where the promoter, members of the promoter group, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of the RHP where either acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue share capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days are as follows:

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face Value (₹)	Transfer price per Equity Share (₹)	Nature of Consideration	Transaction as a % of fully diluted capital of our Company
January 20, 2026	Atul Jeevandharkumar Hegde	India - Ahead Venture Fund	7,20,400	10/-	100/-	Cash	4.68%
January 23, 2026	Atul Jeevandharkumar Hegde	Aaryan Singhvi	50,000	10/-	100/-	Cash	0.32%
January 29, 2026	Sudhir Menon	Aaryan Singhvi	50,000	10/-	100/-	Cash	0.32%
January 30, 2026	Sudhir Menon	Intelliqity Ventures LLP	3,35,200	10/-	100/-	Cash	2.18%
January 30, 2026	Sudhir Menon	Intelliqity Ventures LLP	3,85,200	10/-	100/-	Cash	2.50%
Weighted average cost of acquisition (₹ per Equity Share)							100/-

c) Since there is an eligible transaction of our Company reported in (b) above in accordance with paragraph (9)(K)(4)(a) of the SEBI ICDR Regulations and no transaction to report under (a) therefore, the price per Equity Share of our Company based on the last five primary and secondary transactions in equity Shares (secondary transactions where the promoter, promoter group, or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of this Red Herring Prospectus, irrespective of the size of transactions, has not been computed.**d) Weighted average cost of acquisition, Issue Price**

Based on the disclosures in (c) above, the weighted average cost of acquisition of Equity Shares as compared with the Issue Price is set forth below:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor Price (i.e. ₹ 138/-)	Cap Price (i.e. ₹ 145/-)
Weighted average cost of acquisition of primary issuances	N.A.	N.A.	N.A.
Weighted average cost of acquisition for secondary transactions	100/-	1.38 times	1.45 times

e) Explanation for Issue Price being [●] times of weighted average cost of acquisition of primary issuance price of Equity Shares (set out in 8 (d) above) along with our Company's key performance indicators and financial ratios for the Fiscals 2025, 2024 and 2023

Based on Restated Consolidated Financial Information, our Company EBITDA margins were (0.90%), 5.31%, 10.26% and 13.86% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. The PAT margins were (3.35%), 2.23%, 7.82% and 10.21% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Return on Equity (ROE) was (31.06%), 29.23%, 74.11% and 34.43% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively, while Return on Capital Employed (ROCE) was (1.71%), 21.55%, 45.07% and 26.43% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Debt Equity Ratio was 2.74 times, 2.29 times, 1.02 times and 0.81 times for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Trade receivables (days) was 65 days, 36 days, 61 days and 153 days for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Trade payable (days) was 78 days, 64 days, 97 days and 149 days for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively.

f) Explanation for Issue Price being [●] times of weighted average cost of acquisition of primary issuance price of Equity Shares (set out in 8 (d) above) in view of the external factors which may have influenced the pricing of the Issue

- India's advertising market has grown steadily from INR 650.28 Billion in CY 2019 to a projected INR 1,020.97 Billion by CY 2024F, reflecting a 9.4% CAGR. The market is expected to grow to INR 1,830.05 Billion by CY 2031F, at a CAGR of 8.7% (CY 2024F- CY 2031F). (Source: D&B Report)
- India's digital marketing market has witnessed significant expansion and recorded a CAGR of 24.5%, growing from INR 156.07 Billion in CY 2019 to INR 466.41 Billion in CY 2024. Digital accounted for the largest share of the advertising market at 45.68% in CY 2024. India's digital marketing market is projected to grow significantly from INR 466.41 Billion in CY 2024 to INR 1,082.48 Billion by CY 2031F, reflecting a robust CAGR of 12.8% (CY 2024 - CY 2031F). A major factor fuelling this shift is the increasing integration of Artificial Intelligence (AI) in digital marketing operations. The integration of immersive technologies such as AR/VR and voice search optimization is expected to redefine advertising strategies, ensuring sustained market growth. (Source: D&B Report)
- The Indian Influencer Marketing market grew from INR 15.4 Billion in CY 2022 to INR 24.1 Billion in CY 2024, reflecting sustained expansion due to platform diversification (Instagram, YouTube, regional apps). It is projected to hit INR 34.8 Billion in CY 2026E, with a 20% CAGR (CY 2024 - CY 2026), fuelled by e-commerce integrations, micro-influencers, and Generation-Z (Gen-Z) focused campaigns. The market is growing rapidly (~20-25% annually), indicating strong brand reliance on influencers for targeted reach. (Source: D&B Report)
- Indian Short-Form Video platforms generated ~USD 90-100 million in advertising revenue in FY 2024. It is projected to expand at an annual rate of 40-45%, reaching an estimated value of USD 3-4 billion by FY 2029. Users spend 5 hours daily consuming content, predominantly short-form videos (under 60 seconds) on platforms like Instagram Reels and YouTube Shorts, which attract 250 Million monthly users - 60% from Tier II/III cities. (Source: D&B Report)
- The digital marketing industry's growth can be attributed to several factors, including increasing internet penetration in India, surge in video content consumption, multimedia and interactive content growth, demographic changes and a more youthful population, increasing demand for personalization & customer experience, increasing usage of data & content in marketing and advertising segment, branding design & identity, performance marketing, marketing analytics and digital marketing companies building their own intellectual property (IP) through branded events such as award shows, festivals, and industry conferences leading to new, recurring revenue streams. (Source: D&B Report)

ADDITIONAL INFORMATION FOR INVESTORS

- Disclosure of Proposed / Undertaken Pre-Issue Placements from the date of DRHP Filing:** The Company had made provision for Pre-IPO placement in the Draft Red Herring Prospectus and hence no Pre-IPO placement has been undertaken or completed from the date of filing of the DRHP till date.
- Disclosure of Share Transactions by Promoter(s)/Promoter Group(s) from the Date of DRHP Filing:** There have been transactions of shares aggregating 1% or more of the paid-up equity share capital by the Promoters or Promoter Group since the date of filing of the DRHP.

Date of Transfer	Name of Transferor	Nature of relation with company	Name of Transferee	Whether connected with the Company, the Promoters, the Promoter Group, the Subsidiaries, the Group Companies and the directors or KMPs of the Subsidiaries and Group Companies	Nature of transaction	Number of Equity shares	Percentage of pre-issue share capital of the Company** (%)	Price per share (in ₹)	Percentage of the pre-issue Equity Share capital on a fully diluted basis (%)#
January 20, 2026	Atul Jeevandharkumar Hegde	Promoter, Chairman & Managing Director	India - Ahead Venture Fund	Not applicable	Off-market share transfer for consideration	7,20,400	4.68%	100/-	4.68%
January 23, 2026	Atul Jeevandharkumar Hegde	Promoter, Chairman & Managing Director	Aaryan Singhvi	Not applicable	Off-market share transfer for consideration	50,000	0.32%	100/-	0.32%
January 29, 2026	Sudhir Menon	Promoter & Non-Executive Director	Aaryan Singhvi	Not applicable	Off-market share transfer for consideration	50,000	0.32%	100/-	0.32%
January 30, 2026	Sudhir Menon	Promoter & Non-Executive Director	Intelliqity Ventures LLP	Not applicable	Off-market share transfer for consideration	3,35,200	2.18%	100/-	2.18%
January 30, 2026	Subodh Menon	Promoter & Executive Director	Intelliqity Ventures LLP	Not applicable	Off-market share transfer for consideration	3,85,200	2.50%	100/-	2.50%

* as on the RHP

3. The aggregate pre-Issue and post-Issue shareholding of our Promoters and the members of our Promoter Group (other than our Promoters), the Selling Shareholders and Additional Top 10 shareholders as at date of this Advertisement of our Company is set out below:

Sr. No.	Name of Shareholder	Pre-Issue shareholding as at the date of Advertisement		Post-Issue shareholding as at Allotment ⁽³⁾			
		Number of Equity Shares ⁽²⁾	Share Holding (in %) ⁽²⁾	At the lower end of the price band (₹ 138/-)		At the upper end of the price band (₹ 145/-)	
		Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾
Promoters & Promoter Group							
1	Atul Jeevandharkumar Hegde	61,77,591	40.09%	●	● %	●	● %
2	Sudhir Menon	30,88,800	20.05%	●	● %	●	● %
3	Subodh Menon	30,88,800	20.05%	●	● %	●	● %
4	Promoter Group ⁽¹⁾						
NIL							
Additional Top 10 Shareholders							
5	India - Ahead Venture Fund	7,20,400	4.68%	●	● %	●	● %
6	Intelliqity Ventures LLP	7,20,400	4.68%	●	● %	●	● %
7	Ashraye Lalani	5,04,000	3.27%	●	● %	●	● %
8	Manan Kapur	4,32,000	2.80%	●	● %	●	● %
9	Anjan Roy	2,88,009	1.87%	●	● %	●	● %
10	Anup Kumar	2,16,000	1.40%	●	● %	●	● %
11	Aaryan Singhvi	1,00,000	0.65%	●	● %	●	● %
12	Suraj Nedungadi	72,000	0.47%	●	● %	●	● %

Notes:

- The Promoter Group shareholders are Nil.
- Includes all options that have been exercised until date of Prospectus and any transfers of equity shares by existing shareholders after the date of the pre-issue and price band advertisement until date of Prospectus.
- Based on the Issue price of ₹ [●] and subject to finalization of the basis of allotment.

The Issue Price will be determined by our company, in consultation with the Book Running Lead Manager, on the basis of an assessment of market demand for the Equity Shares offered through the Book Building process and the basis of the qualitative and quantitative factors as described below. The face value of the Equity Shares is ₹10/- each and the Issue Price is 13.80 times the face value at the lower end of the Price Band and 14.50 times the face value at the higher end of the Price Band.

BASIS FOR ISSUE PRICE

(The "Basis for Issue Price" on page 128 of the RHP has been updated as above. Please refer to the websites of the BRLM at <https://socradamus.in/>, and website of the Company at <https://yaap.in/> for the "Basis for Issue Price" updated for the above).

**INDICATIVE TIMELINES FOR THE ISSUE**

An indicative timetable in respect of the Issue is set out below:

Event	Indicative Date
Bid / Issue Closing Date	Friday, February 27, 2026
Finalization of Basis of Allotment with the Designated Stock Exchange	On or before Monday, March 02, 2026
Initiation of Refunds for Anchor Investors / unblocking of funds from ASBA Account*	On or before Wednesday, March 04, 2026
Credit of Equity Shares to demat account of the Allottees	On or before Wednesday, March 04, 2026
Commencement of trading of the Equity Shares on the Stock Exchange	On or before Thursday, March 05, 2026

*In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding two Working Days from the Bid/Issue Closing Date for cancelled/withdrawn/deleted ASBA Forms, the Bidder shall be compensated at a uniform rate of ₹100 per day or 15% per annum of the Bid Amount, whichever is higher from the Bid/Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLM and shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. The Bidder shall be compensated by the manner specified in the SEBI ICDR Master Circular, which for the avoidance of doubt, shall be deemed to be incorporated in the deemed agreement of our Company with the SCSBs, to the extent applicable. The processing fees for applications made by UPI Bidders may be released to our remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with SEBI ICDR Master Circular for which the avoidance of doubt, shall be deemed to be incorporated in the deemed agreement of our Company with the SCSBs, to the extent applicable. The processing fee for applications made by the UPI Bidders may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with SEBI ICDR Master Circular.

ASBA *	Simple, Safe, Smart way of Application- Make use of it!!!!	*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.	Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.
---------------	---	--	--

UPI - Now available in ASBA for Individual Bidders and Non-Institutional Bidders applying for amount up to ₹5,00,000/- through Registered Brokers, DP's & RTAs. UPI Bidders also have the option to submit the Application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the Bank Account used for bidding is linked to their PAN. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020, CBDT circular no. 7 of 2022 and press release dated June 25, 2021, read with press release dated September 17, 2021, March 30, 2022 and March 28, 2023.

ASBA has to be availed by all the investors except anchor investors. UPI may be availed UPI Bidders. For details on the ASBA and UPI process, please refer to the details given in the Bid cum Application form and abridged prospectus and also please refer to the section "Issue Procedure" on page 347 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchange and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the website of National Stock Exchange of India Limited and can be obtained from the list of banks that is displayed on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35 and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>, respectively as updated from time to time. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI Circular dated November 1, 2018 as amended. For issue related queries, please contact the BRLM on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail id: ipo.upi@npci.org.in.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects to provide and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details, see the section "Material Contracts and Documents for Inspection" on page 383 of the RHP.

LIABILITY OF THE MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorised, issued, subscribed and paid-up share capital of the Company as on the date of the RHP is as follows:

The Authorized share capital of the Company is ₹ 2,500.00 Lakhs divided into 2,50,00,000 Equity Shares of face value of ₹10.00 each. The issued, subscribed and paid-up share capital of the Company is ₹1,540.80 Lakhs divided into 1,54,08,000 Equity Shares of ₹10.00 each. For details, see the chapter "Capital Structure" on page 90 of the RHP.

NAMES OF SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association: Atul Jeevandharkumar Hegde 5,000 Equity Shares and Sudhir Menon 5,000 Equity Shares, Total Equity Shares 10,000. For details of the share capital history of our Company, please see the chapter titled "Capital Structure" on page 90 of the RHP.

LISTING: The Equity Shares offered through the RHP are proposed to be listed on the NSE Emerge. Our Company has received 'in-principle' approval from NSE for listing of the Equity Shares pursuant to letter dated November 13, 2025. For the purpose of this Issue, NSE shall be the Designated Stock Exchange. A signed copy of the RHP and Prospectus shall be filed with the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the RHP up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 386 of the RHP.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, as amended, the Draft Offer Document was not filed with SEBI and SEBI has not issued any observations on it. However, the investors are advised to refer to page 327 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF NSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the RHP for the full text of the "Disclaimer Clause of the NSE" on page 330 of the RHP.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment

(Continued next page...)

(Continued from previous page...)

decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the RHP. Specific attention of the investors is invited to "Risk Factors" on page 38 of RHP.

CORRIGENDUM: NOTICE TO INVESTORS

This is with reference to the Red Herring Prospectus (RHP) dated February 18, 2026 filed with the Registrar of Companies (RoC), Mumbai on February 18, 2026.

The attention of investors is drawn to the following:

The maximum bid for Non-Institutional Bidders ("NIBs") reservation portion in RHP has been updated in the table under the chapter titled "Issue Structure" on page 343 and at such other place(s) in the RHP where disclosures relating to the NIBs Reservation Portion are required to be updated, as follows, "For Non-Institutional Bidders applying under one-third of the Non-Institutional Portion (with bid size of more than 2 lots and up to ₹10.00 lakhs) such number of Equity Shares in multiples of [●] Equity Shares, such that the Bid Amount does not exceed ₹10.00 lakhs. For Non-Institutional Bidders applying under two thirds of the Non-Institutional Portion (with bid size of more than ₹10.00 lakhs) such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Net Issue, (excluding the QIB Portion) subject to limits applicable to the Bidder".

The information of corrigendum as mentioned above supersedes the information (as applicable) in the RHP. The RHP accordingly stands amended to the extent stated hereinabove and the above changes are to be read in conjunction with the RHP. Relevant changes shall be reflected in the Prospectus as and when filed with ROC, SEBI and NSE. Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the RHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>Socradamus Capital Private Limited Address: Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delisle Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 Email: mb@socradamus.in Website: https://socradamus.in/ Investor Grievance E-mail: investors@socradamus.in Contact Person: Kritika Rupda SEBI Registration Number: INM000013138</p>	 <p>MUFG Intime India Private Limited (Formerly known as Link Intime India Private Limited) Address: C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: yaapdigital.smeipo@in.mpms.mufg.com Investor Grievance E-mail: yaapdigital.smeipo@in.mpms.mufg.com Website: www.in.mpms.mufg.com Contact Person: Shanti Gopalkrishnan SEBI Registration Number: INR000004058</p>	 <p>Yaap Digital Limited Shivani Shivshankar Tiwari Address: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri (West), Mumbai – 400 053, Maharashtra, India. Telephone: 022 – 5050 8091 Email: contact@yaap.in Investor Grievance E-mail: investor@yaap.in Website: www.yaap.in Investors may contact our Company Secretary and Compliance Officer and / or the Registrar to the Issue and / or the Book Running Lead Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted Equity Shares in the respective beneficiary account, etc.</p>

AVAILABILITY OF RHP: Investors are advised to refer to the RHP and the section titled "Risk Factors" on page 38 of the RHP, before applying in the Issue. A copy of the RHP is available on website of SEBI at www.sebi.gov.in, website of the Stock Exchange i.e. National Stock Exchange of India Limited at www.nseindia.com, respectively, and on the website of the Company at www.yaap.in and on the website of the BRLM, i.e. Socradamus Capital Private Limited at https://socradamus.in/.

AVAILABILITY OF ABRIDGED PROSPECTUS: A copy of the Abridged Prospectus will be available at the website of the Company at www.yaap.in, the BRLM at https://socradamus.in/, and Registrar to the Issue at www.in.mpms.mufg.com.

AVAILABILITY OF BID CUM APPLICATION FORMS: Bid cum Application Forms can be obtained from the Registered and Corporate office of **Yaap Digital Limited**, Tel: 022 – 5050 8091, **BRLM: Socradamus Capital Private Limited**, Tel: 022 – 4961 4235; and at the select locations of the Sub-syndicate Members, SCSBs, Registered Brokers, RTAs and CDPs participating in the Issue. ASBA Forms will also be available on the website NSE and the Designated Branches of SCSBs, the list of which is available at website of the Stock Exchange and SEBI.

SYNDICATE MEMBER: Intellect Stock Broking Limited

SUB-SYNDICATE MEMBERS: Not Applicable

ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: Kotak Mahindra Bank Limited.

UPI: UPI Bidders can also bid through UPI mechanism

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP dated February 18, 2026.

For Yaap Digital Limited

On behalf of the Board of Directors

Sd/-

Atul Jeevandharkumar Hegde

Chairman and Managing Director

Date: February 19, 2026

Place: Mumbai, Maharashtra

Yaap Digital Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make initial public offering of its equity shares and has filed the RHP with the RoC. The RHP is available on the website of SEBI at www.sebi.gov.in, the website of the BRLM at https://socradamus.in/, website of the NSE at www.nseindia.com and website of the Company at www.yaap.in. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" on page 38 of the RHP. Potential Bidders should not rely on the DRHP filed with NSE for making any investment decision instead investors shall rely on RHP filed with the RoC.

This announcement is not an issue of securities for sale in the United States or elsewhere. This announcement has been prepared for publication in India only and is not for publication or distribution, directly or indirectly, in or into the United States. The Equity Shares have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended ("U.S. Securities Act") and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales occur. There will be no offering of securities in the United States.

AdBaz

LANCOR
CREATING ENDURING VALUE

LANCOR HOLDINGS LIMITED
VTN Square, 58, G N Chetty Road, T. Nagar, Chennai – 600017
Phone: 044-28345880/81. Email: compsec@lancor.in
Website: www.lancor.in. CIN: L65921TN1985PLC049092

NOTICE TO SHAREHOLDERS
SPECIAL WINDOW FOR TRANSFER AND DEMATERIALIZATION OF PHYSICAL SECURITIES

Pursuant to SEBI Circular HO/38/13/11(2)2026-MIRSD-POD/1/3750/2026 dated January 30, 2026 on Ease of doing Investment- Special Window for Transfer and Dematerialisation of Physical Securities, it is hereby informed that SEBI has opened Special Window for transfer and dematerialisation ("demat") of physical securities which were sold/purchased prior to April 01, 2019. This special window has been opened for a period of one year from February 05, 2026 to February 04, 2027. The special window shall also be available for such transfer requests which were submitted earlier and were rejected/returned/not attended to due to deficiency in the documents/process/or otherwise.

The securities so transferred during this period shall be mandatorily credited to the transferee only in demat mode and shall be under lock-in for a period of one year from the date of registration of transfer. Such securities shall not be transferred/lien-marked/pledged during the said lock-in period. Further the cases involving the dispute between the transferor and transferee and securities which have been transferred to Investor Education and Protection Fund (IEPF) shall not be considered under this window.

The shareholders are hereby requested to submit the relevant documents mentioned in the said circular with our RTA M/s. Cameo Corporate Services Ltd. (online investor portal: http://wisdom.cameoindia.com; Email id: investor@cameoindia.com). In case of any assistance please reach out to compsec@lancor.in

For Lancor Holdings Limited
Sd/- **Kaushani Chatterjee** Place: Chennai
Company Secretary & Compliance Officer Date: 20.02.2026

RUPEEK CAPITAL PRIVATE LIMITED
45/B, Shubham Complex, 1st A Main, JP Nagar 3rd Phase, Bengaluru – 560078

GOLD AUCTION NOTICE

Borrowers & Public are notified that Gold pledged against the following loan accounts will be auctioned for non-repayment of dues.

LOS ID: 12010922

Date of Auction [20/03/2026] via online: <https://www.auctiontiger.in/>
If auction does not take place on notified date, Rupeek reserves its right to conduct e-auction/private sale on a later date without further notice.

For more information please contact - 1800 419 8000

Sd/- Authorised officer Rupeek Capital Pvt. Ltd.

earc
Encore Asset Reconstruction Company Private Limited (Encore ARC)
Encore ARC Corporate Office Address: 5th Floor, Plot No. 137, Sector 44, Gurgaon - 122002, Haryana

Rule 8(1) POSSESSION NOTICE

Whereas, The Authorised Officer of Encore ARC under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act, 2002) and in exercise of powers conferred upon him under Section 13(12) of SARFAESI Act, 2002 read with Rule 3 of the Security Interest (Enforcement) Rules 2002, had issued following demand Notice dated 21.10.2025 calling upon borrower Mr. Krishna M Patel (Borrower) (Since Deceased), Mrs. Aika Krishna Patel (Co-Borrower) to repay the amount mentioned in the notice for the amount of Rs. 21,39,243.53/- (Rupees Twenty One Lakh Thirty Nine Thousand Two Hundred Forty Three and Fifty Three Paise Only) as on 29.10.2025 along with interest at contractual rates till actual repayment/realization, within 60 days from the date of receipt of the said notice. And whereas, The Encore Asset Reconstruction Company Private Limited acting in its capacity as the trustee of EARC-FPI-001-Trust (Encore ARC) has acquired all rights, titles, interests & guarantees of Amit Finvest Private Limited in the Financial Asset of Borrower originated by Amit Finvest Private Limited under section 5 of SARFAESI Act, 2002 vide Assignment Agreement registered on 24-05-2022. The borrower, co borrower(s) & mortgagors having failed to repay the amounts, notice is hereby given to the undersigned being the Authorised Officer of Encore ARC, to the borrowers, co borrower(s) & mortgagors and the public in general that the Authorised Officer has taken symbolic possession of the property described herein below in exercise of powers conferred on me under sub-section (4) of section 13 of SARFAESI Act, 2002 read with Rule 8 of Security Interest (Enforcement) Rules, 2002 on this 18th day of Feb 2026. The borrower, co borrower & mortgagors in particulars and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Encore ARC for an amount of **₹23,98,148.94/- as on 18.02.2026** along with interest at contractual rates from 19.02.2026 till actual repayment/realization after adjustment of repayment/realization, if any. The Borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.

DESCRIPTION OF THE IMMOVABLE PROPERTY

Residential Flat 101, 1st floor, Building no.3, Shree Ganesh, Plot no.01, Kargil Nagar, Manvel Pada, Kargil Nagar Road, S.no.141, H.no.03 (Part) of village, Vihar East, Dist Palghar - 401305.
Date: 18.02.2026
Place: Mumbai
Authorised Officer
Encore Asset Reconstruction Company Private Limited

IN THE PUBLIC TRUSTS REGISTRATION OFFICE, GREATER MUMBAI REGION, MUMBAI
Dharmadaya Ayukta Bhavan, 1st Floor, Sasmira Building, Sasmira Road, Worli, Mumbai- 400 030.

PUBLIC NOTICE OF INQUIRY
Change Report No. ACC/11/9301/2024
Filed by **Anil Kumar Kashyap**
In the matter of "NATIONAL INSTITUTE OF CONSTRUCTION MANAGEMENT AND RESEARCH"
P.T.R. No. F- 9220 (Mumbai)

To,
All concerned having interest -

WHEREAS The Reporting trustee of the above trust has filed a Change Report under Section 22 of the Maharashtra Public Trusts Act, 1950 for bringing the below described property on the record of the above named trust and an inquiry is to be made by the Assistant Charity Commissioner-I, Greater Mumbai Region, Mumbai viz.

1) Whether this property is the property of the Trust ? and could be registered in the name of the above Trust ?

DESCRIPTION OF THE PROPERTY:-
To take on record property acquired by trust vide registered Sale Deed having details as follows:
Nature of property: Piece and parcel of Land bearing i. Regn. No. 8687, dated 19/02/2014, Rakba 3.056 Acres (24 Kanal, 9 Marla) and ii. Regn. No. 8688, dated 19/02/2014, Rakba 6.669 Acres (53 Kanal, 7 Marla); at Village-Dulhera, Bahadurgarh, Dist.-Jhajjar, State: Haryana;
Alongwith all the infrastructure, buildings, furniture fixtures, IT equipments standing thereon
Area: Total Admeasuring area 9.725 Acres; Built-up area 146100 Sq.ft. bounded by:
East by 103 Karam; South by 92 Karam;
West by 147 Karam; North by 160 Karam
Date of Sale Deed: 06/02/2024
Sr. No.: 8496
Consideration Amount: Rs. 54,61,00,000/-
Stamp Duty: Rs. 2,100/-
Registration Fee: Rs. 50,000/-
Pasting Fee: Rs. 3/-
Total Cost: Rs. 54,61,52,103/-
District & Sub-district: Sub Registrar, Bahadurgarh, Dist.-Jhajjar, State: Haryana

This is to call upon you to submit your objections, if any, in the matter before the Ld. Assistant Charity Commissioner-I, Greater Mumbai Region, Mumbai, at above address in person or by pleader within 30 days from the date of Publication of this notice, failing which the application will be decided on its own merits.

Given under my Hand and Seal of the Hon'ble Joint Charity Commissioner, Greater Mumbai Region, Mumbai.
This 06th day of the month of February, 2026.

Sd/-
Superintendent - (J),
Public Trusts Registration Office,
Greater Mumbai Region, Mumbai.

PUBLIC NOTICE
[Under Bye-Law no. 35]

Mrs. Anari Rambharose Jaiswal member of the Shiv Shakti Jyot (S.R.A.) Co-op. Housing Society Ltd., having address at, Sarotapada, Veera Desai Road, Andheri (W), Mumbai - 400058, Maharashtra and holding flat no - 404 in the building of the society, demised on 08/03/2024 without making any nomination. Her spouse Mr. Rambharose Badari Jaiswal predeceased her on 01/03/2018. The society hereby invites claims or objections from the heir or heirs or other claimants/ objector or objectors to the transfer of the said shares and interest of the deceased member in the capital/ property of the society within a period of 21 days from the publication of this notice, with copies of such documents and other proofs in support of his/her /their claims/ objections for transfer of shares and interest of the deceased member in the capital/ property of the society. If no claims/ objections are received within the period prescribed above, the society shall be free to deal with the shares and interest of the deceased member in the capital/ property of the society in such manner as is provided under the Bye-law of the society. The claims/objections, if any received by the society for transfer of shares and interest of the deceased member in the capital/ property of the society shall be dealt within the manner provided under the Bye-laws of the society. A copy of the registered Bye-laws of the society is available for inspection by the claimants/ objectors, in the office of the society/ with the secretary of the society between 10:30 am to 05:30 pm from the date of publication of the notice till the date of expiry of its period.

Place :- Andheri (W), Mumbai 400058 For and on behalf of
Date :- 04-02-2026 Shiv Shakti Jyot (S.R.A.) CHS. Ltd.
Chairman Hon. Secretary Treasurer

OFFICE OF THE SPECIAL RECOVERY & SALES OFFICER, CO-OP. DEPT. GOVT. OF MAHARASHTRA
C/O: SANKALP CO-OP CREDIT SOCIETY LTD.,
Add : 16,Trupti Sadan Housing Soc.,90 Feet Rd Behind Police Chouki, Kajupada, Mumbai-400072.
"FORM 'Z"
(Sub-rule 11(d-1) of rule 107)

Possession Notice for Immovable Property

Whereas the undersigned being the Recovery officer of the Sankalp Co-Op Credit Society Ltd. Under the Maharashtra Co-operative Societies Rules, 1961 issued a demand notice dated 20/12/2025 calling upon the judgment debtor.

Shri. Ganesh Tukaram Aaldar to repay the amount mentioned in the notice being Rs.27,44,375/- (Rs. Twenty Seven Laks Forty Four Thousand Three Hundred Seventy Five Only) with date of receipt of the said notice and the judgment debtor having failed to repay the amount, the undersigned has issued a notice for the attachment dated : 23/01/2026 and attached the property described herein below.

The judgment debtor having failed to repay the amount, notice is hereby given to the judgment debtor and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under rule 107 [11(d-1) of the Maharashtra Co-operative Societies Rules,1961 on this 13th Day of February the year 2026

The judgment debtor in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of **Sankalp Co-Op.Credit Society Ltd.** For Rs. 27,44,375/- (Rs. Twenty Seven Laks Forty Four Thousand Three Hundred Seventy Five Only) and interest thereon.

Description of the Immovable Property

Property Holder's Name - Shri. Ganesh Tukaram Aaldar
Address -M/S. Royal Orbti, Gala no. **NXC-26-5/3A&26-4/3A** Near Zohar Palace Opp.L&T gate No.7, Tunga Village Saki-vihar Road Mumbai-400072.
Property Name and Survey Number -Shop-NXC-26-5/3A&26-4/3A/CTS No.47A
Property Tax Rs. ------
Directions - 1) East - Saki Vihar Road
2) West - Solaris Industries
3) South - Kern Fem Company
4) North - Johar Palace

All that part and parcel of the property consisting of Shop No. NXC-26-5/3A&26-4/3A Tunga Village Saki-vihar Road Mumbai-400072.
Within the registration Tahsil - Kuria And District - Mumbai.

Dated : 13/02/2026
Place : Mumbai

Seal
Jagannath Harishchandra Nalawade
Special Recovery & Sales Officer,
Co-Op. Societies, Maharashtra State

OFFICE OF THE SPECIAL RECOVERY & SALES OFFICER, CO-OP. DEPT. GOVT. OF MAHARASHTRA
C/O: SANKALP CO-OP CREDIT SOCIETY LTD.,
Add : 16,Trupti Sadan Housing Soc.,90 Feet Rd Behind Police Chouki, Kajupada, Mumbai-400072.
"FORM 'Z"
(Sub-rule 11(d-1) of rule 107)

Possession Notice for Immovable Property

Whereas the undersigned being the Recovery officer of the Sankalp Co-Op Credit Society Ltd. Under the Maharashtra Co-operative Societies Rules, 1961 issued a demand notice dated 20/12/2025 calling upon the judgment debtor.

Mohd. Hasen Akhtar Sayyed to repay the amount mentioned in the notice being Rs.15,21,094/- (Rs Fifteen Laks Twenty One Thousand Ninety Four Only) with date of receipt of the said notice and the judgment debtor having failed to repay the amount, the undersigned has issued a notice for the attachment dated : 23/01/2026 and attached the property described herein below.

The judgment debtor having failed to repay the amount, notice is hereby given to the judgment debtor and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under rule 107 [11(d-1) of the Maharashtra Co-operative Societies Rules,1961 on this 13th Day of February the year 2026

The judgment debtor in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of **Sankalp Co-Op.Credit Society Ltd.** For Rs. 15,21,094/- (Rs. Fifteen Laks Twenty One Thousand Ninety Four Only) and interest thereon.

Description of the Immovable Property

Property Holder's Name - Mohd.HasenAkhtar Sayyed
Address -Room No-477,Mohd Bhai Chawal,Pathanwadi, Filterpada Rd, Aare Rd, Powai Nitti Passoli Gaon Mumbai-400087
Property Name and Survey Number -Room/ Shop :Room No.477
Property Tax Rs. ------
Directions - 1) East - Bharat Medical Store
2) West - Anis Ahmad Room
3) South - Rehana Pravin Room
4) North - Mod. Wasim Sayyed Room

All that part and parcel of the property consisting of Room /Shop No. Room No.477 Pathanwadi, Filterpada Rd, Aare Rd, Powai Nitti Passoli Gaon Mumbai 400087
Within the registration Tahsil - Kuria And District - Mumbai.

Dated : 13/02/2026
Place : Mumbai

Seal
Jagannath Harishchandra Nalawade
Special Recovery & Sales Officer,
Co-Op. Societies, Maharashtra State

FORM NO. CAA 2
IN THE NATIONAL COMPANY LAW TRIBUNAL, MUMBAI BENCH II
C.A.(CAA)/156/MB/2025

In the matter of the Companies Act, 2013;
AND
In the matter of Sections 230 to 232 read with Section 66 and other applicable provisions of the Companies Act, 2013 read with Companies (Compromises, Arrangements and Amalgamations) Rules, 2016;
AND
In the matter of Scheme of Amalgamation between Modern Derivatives and Commodities Private Limited ("Transferor Company 1" or "MDCPL") and Saral Leasing and Finance Private Limited ("Transferor Company 2" or "SLFPL") and F Pudumjee Investment Company Private Limited ("Transferor Company 3" or "FPIICPL") and Shree Rani Sati Investment and Finance Private Limited ("Transferee Company 1" or "Transferor Company 4" or "SRSIFPL") and Western India Distributing Company Private Limited ("Transferor Company 5" or "WIDCPL") and Millennium Commercial Private Limited ("Transferor Company 6" or "MCPL") and Modern India Limited ("Transferee Company 2" or "MIL") and their respective shareholders.

Modern Derivatives and Commodities Private Limited
having its registered office at Floor G-2, Victor House, Keshavrao Khadye Marg, Mahalaxmi Bridge, Sat Rasta, Jacob Circle, Mumbai – 400011, Maharashtra CIN U51219MH2006PTC166507
..... **First Applicant Company/Transferor Company 1**
AND

Sarat Leasing and Finance Private Limited
having its registered office at Floor G-2, Victor House, Keshavrao Khadye Marg, Mahalaxmi Bridge, Sat Rasta, Jacob Circle, Mumbai – 400011, Maharashtra CIN U65920MH1994PTC007778
..... **Second Applicant Company/Transferor Company 2**
AND

F Pudumjee Investment Company Private Limited
having its registered office at Floor G-2, Victor House, Keshavrao Khadye Marg, Mahalaxmi Bridge, Sat Rasta, Jacob Circle, Mumbai – 400011, Maharashtra CIN U67120MH1993PTC131541
..... **Third Applicant Company/Transferor Company 3**
AND

Shree Rani Sati Investment and Finance Private Limited
having its registered office at Floor G-2, Victor House, Keshavrao Khadye Marg, Mahalaxmi Bridge, Sat Rasta, Jacob Circle, Mumbai – 400011, Maharashtra CIN U67120MH1997PTC020461
..... **Fourth Applicant Company/Transferor Company 4/Transferee Company 1**
AND

Western India Distributing Company Private Limited
having its registered office at 3rd Floor, Mustafa Building 7, Sir P M Road, Mumbai – 400001, Maharashtra CIN U51900MH1989PTC053254
..... **Fifth Applicant Company/Transferor Company 5**
AND

Millennium Commercial Private Limited
having its registered office at Jaferbhoy Industrial Premises Co-op Society, Makwana Road, Marol, Andheri (East), Mumbai – 400059, Maharashtra CIN U70100MH1999PTC122377
..... **Sixth Applicant Company/Transferor Company 6**
AND

Modern India Limited
having its registered office at 1, Mittal Chambers, 228 Nariman Point, Mumbai – 400021, Maharashtra CIN U17120MH1933PLC002031
..... **Seventh Applicant Company/Transferee Company 2**

NOTICE AND ADVERTISEMENT OF NOTICE OF THE MEETING OF SECURED CREDITORS OF MODERN INDIA LIMITED ("COMPANY")

Notice is hereby given that in accordance with the order dated 4th February 2026 (the "Order"), passed by the Hon'ble National Company Law Tribunal, Mumbai Bench II ("Tribunal"), the Tribunal has directed for convening a meeting of the Secured Creditors of the Seventh Applicant Company within sixty (60) days from the date of uploading of the order, for the purpose of considering, and if thought fit, approving with or without modification(s), the proposed Scheme of Amalgamation between Modern Derivatives and Commodities Private Limited ("Transferor Company 1" or "MDCPL") and Saral Leasing and Finance Private Limited ("Transferor Company 2" or "SLFPL") and F Pudumjee Investment Company Private Limited ("Transferor Company 3" or "FPIICPL") and Shree Rani Sati Investment and Finance Private Limited ("Transferee Company 1" or "Transferor Company 4" or "SRSIFPL") and Western India Distributing Company Private Limited ("Transferor Company 5" or "WIDCPL") and Millennium Commercial Private Limited ("Transferor Company 6" or "MCPL") and Modern India Limited ("Transferee Company 2" or "MIL") and their respective shareholders ("Scheme").

In pursuance of the Order and as directed therein, and in compliance with the applicable provisions of the Companies Act, 2013("Act"), further notice is hereby given that the Meeting of the Secured Creditors of the Seventh Applicant Company will be held at 1, Mittal Chambers, 228 Nariman Point, Mumbai – 400021, Maharashtra, in compliance with the applicable provisions of the Act, to transact the business as set out in the Notices on 23rd March 2026 at 11:30 AM.

In pursuance of the Order and as directed therein, the Notice of the aforesaid Meeting along with the accompanying documents, have been sent through electronic mode to those Secured Creditors of the Seventh Applicant Company whose email IDs are registered with the Company or by way of Registered Post or Speed Post or Courier or hand delivery to other Secured Creditors who have not registered their e-mail addresses at their last known address as per the records of Seventh Applicant Company.

Aforesaid particulars are being sent to all the Secured Creditors, whose names appear in the list of Creditors as at 31st January, 2026.

A physical copy of the Notice, Scheme, Explanatory Statement under Section 230 (3) and other applicable provisions of the Companies Act, 2013 and other annexures as appended in the Notice may be obtained free of charge between 9.00 AM to 5.45 PM (except Saturdays, Sundays and Public Holidays) from the registered office of the Company, or written request in this regard, may be addressed to the Company at cs@modernindia.co.in or can be obtained from the office of its Advocate viz. Mr. Hemant Sethi, 307, Ram Nimi Building, 3rd Floor, Mandlik Road, Colaba, Mumbai – 400005.

Persons entitled to attend and vote at the meeting of Secured Creditors may attend and vote at the said meeting in person or by proxy provided that a proxy in the prescribed form, duly signed is deposited at the registered office of the Seventh Applicant Company at 1, Mittal Chambers, 228 Nariman Point, Mumbai – 400021, Maharashtra, India, not later than 48 (forty eight) hours before the time fixed for the aforesaid meeting.

The form of proxy, if required, can be obtained free of charge from the registered office of the Seventh Applicant Company or can be downloaded from the website of the Seventh Applicant Company.

The Tribunal has appointed Shri Virendrasingh Gyanisingh Bisht, as the Chairman and Mr. Siddharth Doshi, as the Scrutinizer of the meeting of the Secured Creditors of the Seventh Applicant Company to be held as aforesaid or any adjournments thereof.

The Secured Creditor whose name appears in the List of Secured Creditors maintained by the Company, as the case may be, as on the Cut-Off Date i.e., 31st January, 2026, ("Cut-Off Date") shall be entitled to exercise their voting rights on the Resolutions proposed in the Notice and attend the Meetings. The Secured Creditors can vote on resolutions through physical voting during the meeting.

The Scheme of Amalgamation, if approved by the meeting, will be subject to the subsequent approval of the Tribunal.

Secured Creditors seeking any information with regard to the Scheme or the matter proposed to be considered at the aforementioned meetings, are requested to write to Mr. Parind Badshah, Company Secretary of the Seventh Applicant Company at 1, Mittal Chambers, 228 Nariman Point, Mumbai – 400021, Maharashtra, India or through email to cs@modernindia.co.in / parind.b@modernindia.co.in or can be contacted at 022-67444200

Sd/-
Shri Virendrasingh Gyanisingh Bisht
Chairperson appointed for the meeting of the Secured Creditors of
Dated: 19.02.2026
Modern India Limited

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFER OF EQUITY SHARES ON THE SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED.

YAAP YAAP DIGITAL LIMITED



(Please scan this QR code to view the RHP)

Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies/ Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U74900MH2016PLC274104. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" on page 233 of the Red Herring Prospectus dated February 18, 2026 filed with the ROC, Mumbai, Maharashtra ("RHP").

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai – 400 053, Maharashtra, India;

Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector – 54, Gurugram - 122 002, Haryana, India;

Telephone: 022 – 5050 8091 | Email: investor@yaap.in | Website: www.yaap.in

Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDES A RESERVATION OF UP TO 2,80,000 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY, OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

The company has not undertaken any Pre-IPO Placements. For further details of Pre-IPO placements by the company from the date of the DRHP, please refer to "Additional Information to Investors" below.

PRICE BAND: ₹ 138/- to ₹ 145/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH

THE FLOOR PRICE AND CAP PRICE IS 13.80 TIMES AND 14.50 TIMES THE FACE VALUE OF THE EQUITY SHARES

THE PRICE TO EARNING RATIO BASED ON BASIC AND DILUTED EPS FOR FISCAL 2025 AT THE FLOOR PRICE IS 17.36 TIMES AND AT THE CAP PRICE IS 18.24 TIMES

BIDS CAN BE MADE FOR A MINIMUM OF 2,000 EQUITY SHARES AND IN MULTIPLES OF 1,000 EQUITY SHARES THEREAFTER

BID / ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE: TUESDAY, FEBRUARY 24, 2026

BID / ISSUE OPENS ON: WEDNESDAY, FEBRUARY 26, 2026

BID / ISSUE CLOSES ON: FRIDAY, FEBRUARY 27, 2026*#**

*** Our Company in consultation with the BRLM, may consider closing the Bid / Issue Period for QIBs one Working Day prior to the Bid / Issue Closing Date in accordance with the SEBI ICDR Regulations.

#The UPI mandate end time and date shall be at 5:00 p.m. on Bid / Issue Closing Date.

BRIEF DESCRIPTION OF THE ISSUER COMPANY

We are a digital marketing, content, and technology services company operating in a growing segment of the marketing and advertising industry. As a purely digital business, we integrate data, AI-powered technology, and content to deliver solutions. Our operations use digital tools and analytics to design campaigns that address the needs of audiences. We work with global, multinational, regional, and local clients, including influencer-led brands, in a continuous digital environment. Our services include digital strategy, content marketing, influencer engagement, and AI-based solutions, enabling brands to manage their marketing requirements in line with changing industry trends and audience preferences.

The Issue is being made pursuant to Chapter IX of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended from time to time. (Initial Public Offer by Small and Medium Enterprise).

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE LIMITED ("NSE EMERGE"). NATIONAL STOCK EXCHANGE LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

The Issue is being made through the Book Building Process in accordance with Regulation 229 (2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). QIB Portion: Not more than 50% of the Net Issue | Non-Institutional Portion: Not less than 15% of the Net Issue | Individual Bidder Portion: Not less than 35% of the Net Issue. For further details, see "Other Regulatory and Statutory Disclosures – Eligibility for the Issue" on page 325 of the RHP. For details of share reservation among QIBs, NIBs and IBs, see "Issue Structure" on page 343 of the RHP.

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RHP AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

In accordance with the recommendation in the meeting of Independent Directors of the Company, pursuant to their resolution dated February 18, 2026, the provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section on page 128 of the RHP.

RISKS TO INVESTORS

1. Risk to Investors: For details refer to section titled "Risk Factors" on page 38 of the RHP.

a) Risk relating to dependence on key clients: We are dependent on our relationships with key clients, and any inability to retain, renew, or expand these relationships—due to factors beyond our control—may result in reduced advertising spend, loss of clients, or increased client acquisition costs. Our ability to replace such clients cannot be assured, and the loss of key clients or any adverse perception of our ability to maintain client relationships could materially and adversely affect our business, results of operations, cash flows, and reputation.

b) Risk relating to dependence on key suppliers: We depend on a limited number of key suppliers for technology platforms, media inventory, influencer networks, and other critical outsourced services. Any disruption, adverse change in pricing or terms, or deterioration in relationships with these suppliers could increase our costs or disrupt service delivery. Our ability to quickly identify and transition to alternative suppliers with comparable quality and cost efficiency may be limited. Consequently, our dependence on key suppliers may adversely affect our operations, financial condition, and results of operations.

c) Risk relating to dependence on key industry verticals: A significant portion of our revenues is derived from clients operating in a limited number of industry verticals, exposing us to sector-specific risks such as economic downturns, regulatory changes, and reduced advertising spend. Changes in clients' business models, increased competition, or shifts toward in-house or lower-cost alternatives may further reduce demand for our services. Our ability to diversify into other sectors may be limited, and any sustained decline in these key industries could materially and adversely affect our business, financial condition, and results of operations.

d) Risk relating to tax litigations involving our Promoters: Our Promoters, Sudhir Menon and Subodh Menon are involved in certain direct tax proceedings and appeals, including substantial disputes before the Income Tax authorities and the Hon'ble Bombay High Court. The final outcomes of these proceedings remain uncertain. Any adverse decisions could result in significant financial obligations for our Promoters, potentially affecting their ability to support the Company. Additionally, any negative publicity or reputational impact arising from these disputes may materially and adversely affect our business, financial condition, results of operations, and prospects.

e) Risk relating to changes in digital advertising trends: Digital marketing constitutes a major part of our revenue, and our business depends on delivering high-quality, innovative, and effective digital solutions that meet evolving client needs. The digital media industry is highly competitive and influenced by rapid technological changes, shifting consumer preferences, regulatory developments, and economic conditions. Any failure to adapt to these trends, maintain service quality, comply with regulations, or retain and attract clients could reduce demand for our services, adversely affecting our market position, revenue growth, financial condition, and results of operations.

f) Risk relating to data analytics and technology capabilities: Our business relies heavily on providing data analytics and market research services, which require continuous technological upgrades in AI, machine learning, automation, and predictive analytics. Failure to adopt the latest technologies or maintain accurate data models could reduce the effectiveness of our insights, leading to client dissatisfaction, reputational damage, and loss of business. High costs, technical challenges, or delays in implementing new capabilities may further impact service quality. Additionally, competitive pressures and regulatory constraints on data collection could limit our ability to innovate and maintain a competitive edge in the market.

g) Risk relating to clients performing services in-house: Many companies may internalize their advertising, marketing, data analytics, and market research functions by establishing in-house teams, reducing reliance on external service providers like us. This trend could shrink our prospective client base, lower demand for our services, and impact our revenues and growth prospects. Additionally, increased competition for skilled professionals and higher labor costs could affect our ability to attract talent, maintain service quality, and preserve a competitive edge. Consequently, these developments may adversely affect our business, financial condition, and results of operations.

h) Risk relating to strategic acquisitions and integration: We have undertaken strategic acquisitions to expand our services, enter new geographies, and strengthen capabilities. However, successful integration depends on retaining key employees, sustaining client relationships, achieving synergies, and aligning cultures and processes. Acquired businesses may underperform, face regulatory or operational challenges, or involve unforeseen costs and liabilities. International acquisitions also expose us to currency fluctuations, local regulations, and market uncertainties. While past acquisitions have strengthened our presence, there is no assurance that future acquisitions will perform as expected, and any failure to integrate or manage acquisitions successfully could materially and adversely affect our business, financial condition, results of operations, and prospects.

i) Risk relating to project-based revenue and lack of long-term client commitments: A significant portion of our revenue comes from short-term, project-based contracts, making our financial stability dependent on the continuous acquisition and renewal of client engagements. This model exposes us to revenue volatility, cash flow fluctuations, and operational planning challenges, particularly if key clients do not renew or reduce their marketing budgets. The competitive nature of the digital marketing industry and seasonal spending patterns may further affect client retention and revenue predictability. While we are working to increase long-term engagements and diversify revenue, our reliance on short-term contracts continues to pose a material risk to our financial condition, operational efficiency, and growth prospects.

j) Risk relating to quarterly fluctuations in results of operations: Our business is seasonal, with a majority of revenue recognized in the second half of the financial year due to client budget cycles and project timings. This seasonality, along with factors such as changing advertising trends, economic conditions, or unexpected events, can cause quarterly fluctuations in revenue and results of operations. As a result, the performance in any given quarter may not be indicative of future quarters or overall annual performance.

k) The Price Band and Issue Price are based on various factors and assumptions determined in consultation with the Book Running Lead Manager. These may not reflect the market price upon listing, which will be influenced by market conditions beyond our control.

l) The average cost of acquisition of Equity Shares by our Promoters:

Sr. No.	Name of the Promoters	Equity shareholding as on the date of this RHP	Average cost of Acquisition per Equity Share (in ₹)*
1.	Atul Jeevandharkumar Hegde	61,77,591	0.0026
2.	Sudhir Menon	30,88,800	0.0026
3.	Subodh Menon	30,88,800	0.0026

Note: Average cost of acquisition of Equity Shares of the Company held by the Promoters in respect of their respective shareholding in the Company is calculated as per FIFO Method.

* As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 13, 2026.

(Continued next page...)

(Continued from previous page...)

m) Weighted Average Cost of Acquisition of all shares transacted in the three years, 18 months and one year preceding the date of this RHP

Period	Number of Equity Shares transacted of face value ₹ 10 each	Weighted average cost of acquisition per Equity Share (in ₹)	Cap Price is 'x' times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price-highest price (in ₹)
Last one year preceding the date of this RHP	1,52,76,800	10.48	13.84	Nil ^ - 150.13
Last 18 months preceding the date of this RHP	1,52,76,801	10.48	13.84	Nil ^ - 151
Last three years preceding the date of this RHP	1,53,32,801	10.82	13.40	Nil ^ - 151

^ Nil is the lowest price since bonus issue for 1,36,96,000 equity shares was made on April 15, 2025.

*As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 18, 2026.

For further details see section titled "Risk Factors" on page 38 and the financials of the Company including profitability and return ratios, as set out in the section titled "Financial Information" beginning on page 265 of the RHP for a more informed view.

2. Details of suitable ratios such as price/ revenues, price/ earnings, enterprise value/ EBITDA, earnings per share, net asset value per share, return on equity, return on capital employed, of the company and its peer group for the latest full financial year.

Name of Company	CMP (₹)	Face Value (₹)	Basic EPS (₹)	P / E Ratio (times)	EBITDA (₹ in Lakhs)	RoNW (%)	NAV (₹)	Return on capital employed (%)	Return on equity (%)
Yaap Digital Limited	●	10.00	7.95	●	1,564.99	53.63%	14.83	45.07%	74.11%
Peer Group									
Vertoz Limited	51.54	10.00	3.01	17.12	3,643.62	13.48%	22.34	15.79%	14.70%
Digicent Limited	28.32	2.00	4.18	6.78	5,779.00	88.95%	4.70	74.20%	170.72%

Source: www.nseindia.com

Notes:

- The figures for the listed industry peers are based on the Audited Consolidated Financial Statements filed for the financial year ended March 31, 2025.
- P / E Ratio has been computed based on their respective closing market price on February 17, 2026 as divided by the Basic EPS as on March 31, 2025.
- CMP is the closing prices or the last traded price of respective scripts as on February 17, 2026.
- Vertoz Limited consolidated its face value from Re. 1/- to ₹ 10/- on June 07, 2025.
- Return on Capital Employed (ROCE%) is calculated as a percentage of EBIT divided by average capital employed at the end of the year /period, whereas average capital employed is calculated as average of opening capital employed and closing capital employed. EBIT is calculated as restated profit before tax plus finance costs minus other income. Capital employed is calculated as total equity minus DTA plus DTL, long term borrowings and short-term borrowings.
- Return on Equity (ROE%) is calculated as a percentage of PAT divided by average total equity at the end of the year /period, whereas total equity is calculated as average of opening equity share capital and reserves and surplus and closing of equity share capital and reserves and surplus.

3. Weighted average return on net worth for the last 3 FYs, and return on net worth for any interim period for the issuer company.

As derived from the Restated Consolidated Financial Information:

Fiscal Year / period ended	RoNW (%)	Weights
March 31, 2025	53.63%	3
March 31, 2024	25.19%	2
March 31, 2023	(36.10) %	1
Weighted Average	29.19%	
Nine months period ended December 31, 2025*	29.48%	

*Not annualised

Note:

- Return on net worth is calculated as restated profit/(loss) for the year divided by net worth.
- For the purposes of the above, "net worth" means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation each as applicable for the Company on restated basis.

4. Disclosures as per clause (9)(K)(4) of Part A to SCHEDULE VI, as applicable:**a) The price per share of our Company based on the primary/ new issue of shares (equity / convertible securities), excluding shares issued under ESOP/ESOS and issuance of bonus shares**

There has been no issuance of Equity Shares (excluding shares issued under ESOP/ESOS and issuance of bonus shares), during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days.

b) The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

The secondary sale / acquisitions of Equity Shares, where the promoter, members of the promoter group, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of the RHP where either acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue share capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days are as follows:

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face Value (₹)	Transfer price per Equity Share (₹)	Nature of Consideration	Transaction as a % of fully diluted capital of our Company
January 20, 2026	Atul Jeevandharkumar Hegde	India - Ahead Venture Fund	7,20,400	10/-	100/-	Cash	4.68%
January 23, 2026	Atul Jeevandharkumar Hegde	Aaryan Singhvi	50,000	10/-	100/-	Cash	0.32%
January 29, 2026	Sudhir Menon	Aaryan Singhvi	50,000	10/-	100/-	Cash	0.32%
January 30, 2026	Sudhir Menon	Intelliqity Ventures LLP	3,35,200	10/-	100/-	Cash	2.18%
January 30, 2026	Sudhir Menon	Intelliqity Ventures LLP	3,85,200	10/-	100/-	Cash	2.50%
Weighted average cost of acquisition (₹ per Equity Share)							100/-

c) Since there is an eligible transaction of our Company reported in (b) above in accordance with paragraph (9)(K)(4)(a) of the SEBI ICDR Regulations and no transaction to report under (a) therefore, the price per Equity Share of our Company based on the last five primary and secondary transactions in equity Shares (secondary transactions where the promoter, promoter group, or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of this Red Herring Prospectus, irrespective of the size of transactions, has not been computed.

d) Weighted average cost of acquisition, Issue Price

Based on the disclosures in (c) above, the weighted average cost of acquisition of Equity Shares as compared with the Issue Price is set forth below:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor Price (i.e. ₹ 138/-)	Cap Price (i.e. ₹ 145/-)
Weighted average cost of acquisition of primary issuances	N.A.	N.A.	N.A.
Weighted average cost of acquisition for secondary transactions	100/-	1.38 times	1.45 times

e) Explanation for Issue Price being ● times of weighted average cost of acquisition of primary issuance price of Equity Shares (set out in 8 (d) above) along with our Company's key performance indicators and financial ratios for the Fiscals 2025, 2024 and 2023

Based on Restated Consolidated Financial Information, our company EBITDA margins were (0.90%), 5.31%, 10.26% and 13.86% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. The PAT margins were (3.35%), 2.23%, 7.82% and 10.21% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Return on Equity (ROE) was (31.06%), 29.23%, 74.11% and 34.43% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively, while Return on Capital Employed (ROCE) was (1.71%), 21.55%, 45.07% and 26.43% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Debt Equity Ratio was 2.74 times, 2.29 times, 1.02 times and 0.81 times for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Trade receivables (days) was 65 days, 36 days, 61 days and 153 days for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Trade payable (days) was 78 days, 64 days, 97 days and 149 days for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively.

f) Explanation for Issue Price being ● times of weighted average cost of acquisition of primary issuance price of Equity Shares (set out in 8 (d) above) in view of the external factors which may have influenced the pricing of the Issue

- India's advertising market has grown steadily from INR 650.28 Billion in CY 2019 to a projected INR 1,020.97 Billion by CY 2024F, reflecting a 9.4% CAGR. The market is expected to grow to INR 1,830.05 Billion by CY 2031F, at a CAGR of 8.7% (CY 2024F - CY 2031F). (Source: D&B Report)
- India's digital marketing market has witnessed significant expansion and recorded a CAGR of 24.5%, growing from INR 156.07 Billion in CY 2019 to INR 466.41 Billion in CY 2024. Digital accounted for the largest share of the advertising market at 45.68% in CY 2024. India's digital marketing market is projected to grow significantly from INR 466.41 Billion in CY 2024 to INR 1,082.48 Billion by CY 2031F, reflecting a robust CAGR of 12.8% (CY 2024 - CY 2031F). A major factor fuelling this shift is the increasing integration of Artificial Intelligence (AI) in digital marketing operations. The integration of immersive technologies such as AR/VR and voice search optimization is expected to redefine advertising strategies, ensuring sustained market growth. (Source: D&B Report)
- The Indian Influencer Marketing market grew from INR 15.4 Billion in CY 2022 to INR 24.1 Billion in CY 2024, reflecting sustained expansion due to platform diversification (Instagram, YouTube, regional apps). It is projected to hit INR 34.8 Billion in CY 2026E, with a 20% CAGR (CY 2024 - CY 2026), fuelled by e-commerce integrations, micro-influencers, and Generation-Z (Gen-Z) focused campaigns. The market is growing rapidly (~20-25% annually), indicating strong brand reliance on influencers for targeted reach. (Source: D&B Report)
- Indian Short-Form Video platforms generated ~USD 90-100 million in advertising revenue in FY 2024. It is projected to expand at an annual rate of 40-45%, reaching an estimated value of USD 3-4 billion by FY 2029. Users spend 5 hours daily consuming content, predominantly short-form videos (under 60 seconds) on platforms like Instagram Reels and YouTube Shorts, which attract 250 Million monthly users - 60% from Tier II/III cities. (Source: D&B Report)
- The digital marketing industry's growth can be attributed to several factors, including increasing internet penetration in India, surge in video content consumption, multimedia and interactive content growth, demographic changes and a more youthful population, increasing demand for personalization & customer experience, increasing usage of data & content in marketing and advertising segment, branding design & identity, performance marketing, marketing analytics and digital marketing companies building their own intellectual property (IP) through branded events such as award shows, festivals, and industry conferences leading to new, recurring revenue streams. (Source: D&B Report)

ADDITIONAL INFORMATION FOR INVESTORS

- Disclosure of Proposed / Undertaken Pre-Issue Placements from the date of DRHP Filing:** The Company had made provision for Pre-IPO placement in the Draft Red Herring Prospectus and hence no Pre-IPO placement has been undertaken or completed from the date of filing of the DRHP till date.
- Disclosure of Share Transactions by Promoter(s)/Promoter Group(s) from the Date of DRHP Filing:** There have been transactions of shares aggregating 1% or more of the paid-up equity share capital by the Promoters or Promoter Group since the date of filing of the DRHP.

Date of Transfer	Name of Transferor	Nature of relation with company	Name of Transferee	Whether connected with the Company, the Promoters, the Promoter Group, the Subsidiaries, the Group Companies and the directors or KMPs of the Subsidiaries and Group Companies	Nature of transaction	Number of Equity shares	Percentage of pre-issue share capital of the Company*# (%)	Price per share (in ₹)	Percentage of the pre-issue Equity Share capital on a fully diluted basis (%)#
January 20, 2026	Atul Jeevandharkumar Hegde	Promoter, Chairman & Managing Director	India - Ahead Venture Fund	Not applicable	Off-market share transfer for consideration	7,20,400	4.68%	100/-	4.68%
January 23, 2026	Atul Jeevandharkumar Hegde	Promoter, Chairman & Managing Director	Aaryan Singhvi	Not applicable	Off-market share transfer for consideration	50,000	0.32%	100/-	0.32%
January 29, 2026	Sudhir Menon	Promoter & Non-Executive Director	Aaryan Singhvi	Not applicable	Off-market share transfer for consideration	50,000	0.32%	100/-	0.32%
January 30, 2026	Sudhir Menon	Promoter & Non-Executive Director	Intelliqity Ventures LLP	Not applicable	Off-market share transfer for consideration	3,35,200	2.18%	100/-	2.18%
January 30, 2026	Subodh Menon	Promoter & Executive Director	Intelliqity Ventures LLP	Not applicable	Off-market share transfer for consideration	3,85,200	2.50%	100/-	2.50%

* as on the RHP

3. The aggregate pre-Issue and post-Issue shareholding of our Promoters and the members of our Promoter Group (other than our Promoters), the Selling Shareholders and Additional Top 10 shareholders as at date of this Advertisement of our Company is set out below:

Sr. No.	Name of Shareholder	Pre-Issue shareholding as at the date of Advertisement		Post-Issue shareholding as at Allotment ⁽³⁾			
		Number of Equity Shares ⁽²⁾	Share Holding (in %) ⁽²⁾	At the lower end of the price band (₹ 138/-)		At the upper end of the price band (₹ 145/-)	
				Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾
Promoters & Promoter Group							
1	Atul Jeevandharkumar Hegde	61,77,591	40.09%	●	● %	●	● %
2	Sudhir Menon	30,88,800	20.05%	●	● %	●	● %
3	Subodh Menon	30,88,800	20.05%	●	● %	●	● %
4	Promoter Group ⁽¹⁾						
NIL							
Additional Top 10 Shareholders							
5	India - Ahead Venture Fund	7,20,400	4.68%	●	● %	●	● %
6	Intelliqity Ventures LLP	7,20,400	4.68%	●	● %	●	● %
7	Ashraye Lalani	5,04,000	3.27%	●	● %	●	● %
8	Manan Kapur	4,32,000	2.80%	●	● %	●	● %
9	Anjan Roy	2,88,009	1.87%	●	● %	●	● %
10	Anup Kumar	2,16,000	1.40%	●	● %	●	● %
11	Aaryan Singhvi	1,00,000	0.65%	●	● %	●	● %
12	Suraj Nedungadi	72,000	0.47%	●	● %	●	● %

Notes:

- The Promoter Group shareholders are Nil.
- Includes all options that have been exercised until date of Prospectus and any transfers of equity shares by existing shareholders after the date of the pre-issue and price band advertisement until date of Prospectus.
- Based on the Issue price of ₹ ● and subject to finalization of the basis of allotment.

The Issue Price will be determined by our company, in consultation with the Book Running Lead Manager, on the basis of an assessment of market demand for the Equity Shares offered through the Book Building process and the basis of the qualitative and quantitative factors as described below. The face value of the Equity Shares is ₹10/- each and the Issue Price is 13.80 times the face value at the lower end of the Price Band and 14.50 times the face value at the higher end of the Price Band.

BASIS FOR ISSUE PRICE

(The "Basis for Issue Price" on page 128 of the RHP has been updated as above. Please refer to the websites of the BRLM at <https://socradamus.in/>, and website of the Company at <https://yaap.in/> for the "Basis for Issue Price" updated for the above).

**INDICATIVE TIMELINES FOR THE ISSUE**

An indicative timetable in respect of the Issue is set out below:

Event	Indicative Date
Bid / Issue Closing Date	Friday, February 27, 2026
Finalization of Basis of Allotment with the Designated Stock Exchange	On or before Monday, March 02, 2026
Initiation of Refunds for Anchor Investors / unblocking of funds from ASBA Account*	On or before Wednesday, March 04, 2026
Credit of Equity Shares to demat account of the Allottees	On or before Wednesday, March 04, 2026
Commencement of trading of the Equity Shares on the Stock Exchange	On or before Thursday, March 05, 2026

*In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding two Working Days from the Bid/Issue Closing Date for cancelled/withdrawn/deleted ASBA Forms, the Bidder shall be compensated at a uniform rate of ₹100 per day or 15% per annum of the Bid amount, whichever is higher from the Bid/Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLM and shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. The Bidder shall be compensated by the manner specified in the SEBI ICDR Master Circular, which for the avoidance of doubt, shall be deemed to be incorporated in the deemed agreement of our Company with the SCSBs, to the extent applicable. The processing fees for applications made by UPI Bidders may be released to our remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with SEBI ICDR Master Circular for which the avoidance of doubt, shall be deemed to be incorporated in the deemed agreement of our Company with the SCSBs, to the extent applicable. The processing fee for applications made by the UPI Bidders may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with SEBI ICDR Master Circular.

ASBA *	Simple, Safe, Smart way of Application- Make use of!!!!	*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.	Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.
	UPI - Now available in ASBA for Individual Bidders and Non-Institutional Bidders applying for amount up to ₹5,00,000/- through Registered Brokers, DPs & RTAs. UPI Bidders also have the option to submit the Application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the Bank Account used for bidding is linked to their PAN. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020, CBDT circular no. 7 of 2022 and press release dated June 25, 2021, read with press release dated September 17, 2021, March 30, 2022 and March 28, 2023.		

ASBA has to be availed by all the investors except anchor investors. UPI may be availed UPI Bidders. For details on the ASBA and UPI process, please refer to the details given in the Bid cum Application form and abridged prospectus and also please refer to the section "Issue Procedure" on page 347 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchange and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the website of National Stock Exchange of India Limited and can be obtained from the list of banks that is displayed on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35 and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>, respectively as updated from time to time. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI Circular dated November 1, 2018 as amended. For issue related queries, please contact the BRLM on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail id: ipo.upi@npci.org.in.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects to provide and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details, see the section "Material Contracts and Documents for Inspection" on page 383 of the RHP.

LIABILITY OF THE MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorised, issued, subscribed and paid-up share capital of the Company as on the date of the RHP is as follows:

The Authorized share capital of the Company is ₹ 2,500.00 Lakhs divided into 2,50,00,000 Equity Shares of face value of ₹10.00 each. The issued, subscribed and paid-up share capital of the Company is ₹ 1,54,80,000 Lakhs divided into 1,54,08,000 Equity Shares of ₹10.00 each. For details, see the chapter "Capital Structure" on page 90 of the RHP.

NAMES OF SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association: Atul Jeevandharkumar Hegde 5,000 Equity Shares and Sudhir Menon 5,000 Equity Shares, Total Equity Shares 10,000. For details of the share capital history of our Company, please see the chapter titled "Capital Structure" on page 90 of the RHP.

LISTING: The Equity Shares offered through the RHP are proposed to be listed on the NSE Emerge. Our Company has received 'in-principle' approval from NSE for listing of the Equity Shares pursuant to letter dated November 13, 2025. For the purpose of this Issue, NSE shall be the Designated Stock Exchange. A signed copy of the RHP and Prospectus shall be filed with the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the RHP up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 386 of the RHP.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, as amended, the Draft Offer Document was not filed with SEBI and SEBI has not issued any observations on it. However, the investors are advised to refer to page 327 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF NSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the RHP for the full text of the "Disclaimer Clause of the NSE" on page 330 of the RHP.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment

(Continued next page...)

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INTIAL PUBLIC OFFER OF EQUITY SHARES ON THE SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED.



(Please scan this QR code to view the RHP)

YAAP YAAP DIGITAL LIMITED

Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies/ Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U74900MH2016PLC274104. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" on page 233 of the Red Herring Prospectus dated February 18, 2026 filed with the ROC, Mumbai, Maharashtra ("RHP").

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai – 400 053, Maharashtra, India;

Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector – 54, Gurugram - 122 002, Haryana, India;

Telephone: 022 – 5050 8091 | **Email:** investor@yaap.in | **Website:** www.yaap.in

Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDES A RESERVATION OF UP TO 2,80,000 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY, OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

The company has not undertaken any Pre-IPO Placements. For further details of Pre-IPO placements by the company from the date of the DRHP, please refer to "Additional Information to Investors" below.

PRICE BAND: ₹ 138/- to ₹ 145/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH

THE FLOOR PRICE AND CAP PRICE IS 13.80 TIMES AND 14.50 TIMES THE FACE VALUE OF THE EQUITY SHARES

THE PRICE TO EARNING RATIO BASED ON BASIC AND DILUTED EPS FOR FISCAL 2025 AT THE FLOOR PRICE IS 17.36 TIMES AND AT THE CAP PRICE IS 18.24 TIMES

BIDS CAN BE MADE FOR A MINIMUM OF 2,000 EQUITY SHARES AND IN MULTIPLES OF 1,000 EQUITY SHARES THEREAFTER

BID / ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE: TUESDAY, FEBRUARY 24, 2026

BID / ISSUE OPENS ON: WEDNESDAY, FEBRUARY 26, 2026

BID / ISSUE CLOSURES ON: FRIDAY, FEBRUARY 27, 2026*#**

*** Our Company in consultation with the BRLM, may consider closing the Bid / Issue Period for QIBs one Working Day prior to the Bid / Issue Closing Date in accordance with the SEBI ICDR Regulations.

#The UPI mandate end time and date shall be at 5:00 p.m. on Bid / Issue Closing Date.

BRIEF DESCRIPTION OF THE ISSUER COMPANY

We are a digital marketing, content, and technology services company operating in a growing segment of the marketing and advertising industry. As a purely digital business, we integrate data, AI-powered technology, and content to deliver solutions. Our operations use digital tools and analytics to design campaigns that address the needs of audiences. We work with global, multinational, regional, and local clients, including influencer-led brands, in a continuous digital environment. Our services include digital strategy, content marketing, influencer engagement, and AI-based solutions, enabling brands to manage their marketing requirements in line with changing industry trends and audience preferences.

The Issue is being made pursuant to Chapter IX of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended from time to time. (Initial Public Offer by Small and Medium Enterprise).

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE LIMITED ("NSE EMERGE"). NATIONAL STOCK EXCHANGE LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

The Issue is being made through the Book Building Process in accordance with Regulation 229 (2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). QIB Portion: Not more than 50% of the Net Issue | Non-Institutional Portion: Not less than 15% of the Net Issue | Individual Bidder Portion: Not less than 35% of the Net Issue. For further details, see "Other Regulatory and Statutory Disclosures – Eligibility for the Issue" on page 325 of the RHP. For details of share reservation among QIBs, NIBs and IBs, see "Issue Structure" on page 343 of the RHP.

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RHP AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

In accordance with the recommendation in the meeting of Independent Directors of the Company, pursuant to their resolution dated February 18, 2026, the provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section on page 128 of the RHP.

RISKS TO INVESTORS

1. **Risk to Investors:** For details refer to section titled "Risk Factors" on page 38 of the RHP.

a) **Risk relating to dependence on key clients:** We are dependent on our relationships with key clients, and any inability to retain, renew, or expand these relationships—due to factors beyond our control—may result in reduced advertising spend, loss of clients, or increased client acquisition costs. Our ability to replace such clients cannot be assured, and the loss of key clients or any adverse perception of our ability to maintain client relationships could materially and adversely affect our business, results of operations, cash flows, and reputation.

b) **Risk relating to dependence on key suppliers:** We depend on a limited number of key suppliers for technology platforms, media inventory, influencer networks, and other critical outsourced services. Any disruption, adverse change in pricing or terms, or deterioration in relationships with these suppliers could increase our costs or disrupt service delivery. Our ability to quickly identify and transition to alternative suppliers with comparable quality and cost efficiency may be limited. Consequently, our dependence on key suppliers may adversely affect our operations, financial condition, and results of operations.

c) **Risk relating to dependence on key industry verticals:** A significant portion of our revenues is derived from clients operating in a limited number of industry verticals, exposing us to sector-specific risks such as economic downturns, regulatory changes, and reduced advertising spend. Changes in clients' business models, increased competition, or shifts toward in-house or lower-cost alternatives may further reduce demand for our services. Our ability to diversify into other sectors may be limited, and any sustained decline in these key industries could materially and adversely affect our business, financial condition, and results of operations.

d) **Risk relating to tax litigations involving our Promoters:** Our Promoters, Sudhir Menon and Subodh Menon are involved in certain direct tax proceedings and appeals, including substantial disputes before the Income Tax authorities and the Hon'ble Bombay High Court. The final outcomes of these proceedings remain uncertain. Any adverse decisions could result in significant financial obligations for our Promoters, potentially affecting their ability to support the Company. Additionally, any negative publicity or reputational impact arising from these disputes may materially and adversely affect our business, financial condition, results of operations, and prospects.

e) **Risk relating to changes in digital advertising trends:** Digital marketing constitutes a major part of our revenue, and our business depends on delivering high-quality, innovative, and effective digital solutions that meet evolving client needs. The digital media industry is highly competitive and influenced by rapid technological changes, shifting consumer preferences, regulatory developments, and economic conditions. Any failure to adapt to these trends, maintain service quality, comply with regulations, or retain and attract clients could reduce demand for our services, adversely affecting our market position, revenue growth, financial condition, and results of operations.

f) **Risk relating to data analytics and technology capabilities:** Our business relies heavily on providing data analytics and market research services, which require continuous technological upgrades in AI, machine learning, automation, and predictive analytics. Failure to adopt the latest technologies or maintain accurate data models could reduce the effectiveness of our insights, leading to client dissatisfaction, reputational damage, and loss of business. High costs, technical challenges, or delays in implementing new capabilities may further impact service quality. Additionally, competitive pressures and regulatory constraints on data collection could limit our ability to innovate and maintain a competitive edge in the market.

g) **Risk relating to clients performing services in-house:** Many companies may internalize their advertising, marketing, data analytics, and market research functions by establishing in-house teams, reducing reliance on external service providers like us. This trend could shrink our prospective client base, lower demand for our services, and impact our revenues and growth prospects. Additionally, increased competition for skilled professionals and higher labor costs could affect our ability to attract talent, maintain service quality, and preserve a competitive edge. Consequently, these developments may adversely affect our business, financial condition, and results of operations.

h) **Risk relating to strategic acquisitions and integration:** We have undertaken strategic acquisitions to expand our services, enter new geographies, and strengthen capabilities. However, successful integration depends on retaining key employees, sustaining client relationships, achieving synergies, and aligning cultures and processes. Acquired businesses may underperform, face regulatory or operational challenges, or involve unforeseen costs and liabilities. International acquisitions also expose us to currency fluctuations, local regulations, and market uncertainties. While past acquisitions have strengthened our presence, there is no assurance that future acquisitions will perform as expected, and any failure to integrate or manage acquisitions successfully could materially and adversely affect our business, financial condition, results of operations, and prospects.

i) **Risk relating to project-based revenue and lack of long-term client commitments:** A significant portion of our revenue comes from short-term, project-based contracts, making our financial stability dependent on the continuous acquisition and renewal of client engagements. This model exposes us to revenue volatility, cash flow fluctuations, and operational planning challenges, particularly if key clients do not renew or reduce their marketing budgets. The competitive nature of the digital marketing industry and seasonal spending patterns may further affect client retention and revenue predictability. While we are working to increase long-term engagements and diversify revenue, our reliance on short-term contracts continues to pose a material risk to our financial condition, operational efficiency, and growth prospects.

j) **Risk relating to quarterly fluctuations in results of operations:** Our business is seasonal, with a majority of revenue recognized in the second half of the financial year due to client budget cycles and project timings. This seasonality, along with factors such as changing advertising trends, economic conditions, or unexpected events, can cause quarterly fluctuations in revenue and results of operations. As a result, the performance in any given quarter may not be indicative of future quarters or overall annual performance.

k) The Price Band and Issue Price are based on various factors and assumptions determined in consultation with the Book Running Lead Manager. These may not reflect the market price upon listing, which will be influenced by market conditions beyond our control.

l) **The average cost of acquisition of Equity Shares by our Promoters:**

Sr. No.	Name of the Promoters	Equity shareholding as on the date of this RHP	Average cost of Acquisition per Equity Share (in ₹)*
1.	Atul Jeevandharkumar Hegde	61,77,591	0.0026
2.	Sudhir Menon	30,88,800	0.0026
3.	Subodh Menon	30,88,800	0.0026

Note: Average cost of acquisition of Equity Shares of the Company held by the Promoters in respect of their respective shareholding in the Company is calculated as per FIFO Method.

* As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 13, 2026.

(Continued next page...)

(Continued from previous page...)

m) Weighted Average Cost of Acquisition of all shares transacted in the three years, 18 months and one year preceding the date of this RHP

Period	Number of Equity Shares transacted of face value ₹ 10 each	Weighted average cost of acquisition per Equity Share (in ₹)	Cap Price is 'x' times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price-highest price (in ₹)
Last one year preceding the date of this RHP	1,52,76,800	10.48	13.84	Nil ^ - 150.13
Last 18 months preceding the date of this RHP	1,52,76,801	10.48	13.84	Nil ^ - 151
Last three years preceding the date of this RHP	1,53,32,801	10.82	13.40	Nil ^ - 151

^ Nil is the lowest price since bonus issue for 1,36,96,000 equity shares was made on April 15, 2025.
*As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 18, 2026.

For further details see section titled "Risk Factors" on page 38 and the financials of the Company including profitability and return ratios, as set out in the section titled "Financial Information" beginning on page 265 of the RHP for a more informed view.

2. Details of suitable ratios such as price/ revenues, price/ earnings, enterprise value/ EBITDA, earnings per share, net asset value per share, return on equity, return on capital employed, of the company and its peer group for the latest full financial year.

Name of Company	CMP (₹)	Face Value (₹)	Basic EPS (₹)	P / E Ratio (times)	EBITDA (₹ in Lakhs)	RoNW (%)	NAV (₹)	Return on capital employed (%)	Return on equity (%)
Yaap Digital Limited	●	10.00	7.95	●	1,564.99	53.63%	14.83	45.07%	74.11%
Peer Group									
Vertoz Limited	51.54	10.00	3.01	17.12	3,643.62	13.48%	22.34	15.79%	14.70%
Digicentent Limited	28.32	2.00	4.18	6.78	5,779.00	88.95%	4.70	74.20%	170.72%

Source:www.nseindia.com

- Notes:**
- The figures for the listed industry peers are based on the Audited Consolidated Financial Statements filed for the financial year ended March 31, 2025.
 - P / E Ratio has been computed based on their respective closing market price on February 17, 2026 as divided by the Basic EPS as on March 31, 2025.
 - CMP is the closing prices or the last traded price of respective scripts as on February 17, 2026.
 - Vertoz Limited consolidated its face value from Re. 1/- to ₹ 10/- on June 07, 2025.
 - Return on Capital Employed (ROCE%) is calculated as a percentage of EBIT divided by average capital employed at the end of the year /period, whereas average capital employed is calculated as average of opening capital employed and closing capital employed. EBIT is calculated as restated profit before tax plus finance costs minus other income. Capital employed is calculated as total equity minus DTA plus DTL, long term borrowings and short-term borrowings.
 - Return on Equity (ROE%) is calculated as a percentage of PAT divided by average total equity at the end of the year /period, whereas total equity is calculated as average of opening equity share capital and reserves and surplus and closing of equity share capital and reserves and surplus.

3. Weighted average return on net worth for the last 3 FYs, and return on net worth for any interim period for the issuer company.

As derived from the Restated Consolidated Financial Information:

Fiscal Year / period ended	RoNW (%)	Weights
March 31, 2025	53.63%	3
March 31, 2024	25.19%	2
March 31, 2023	(36.10) %	1
Weighted Average	29.19%	
Nine months period ended December 31, 2025*	29.48%	

*Not annualised

- Note:**
- Return on net worth is calculated as restated profit/(loss) for the year divided by net worth.
 - For the purposes of the above, "net worth" means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation each as applicable for the Company on restated basis.

4. Disclosures as per clause (9)(K)(4) of Part A to SCHEDULE VI, as applicable:

a) The price per share of our Company based on the primary/ new Issue of shares (equity / convertible securities), excluding shares issued under ESOP/ESOS and issuance of bonus shares

There has been no issuance of Equity Shares (excluding shares issued under ESOP/ESOS and issuance of bonus shares), during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days.

b) The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

The secondary sale / acquisitions of Equity Shares, where the promoter, members of the promoter group, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of the RHP, where either acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue share capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days are as follows:

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face Value (₹)	Transfer price per Equity Share (₹)	Nature of Consideration	Transaction as a % of fully diluted capital of our Company
January 20, 2026	Atul Jeevandharkumar Hegde	India – Ahead Venture Fund	7,20,400	10/-	100/-	Cash	4.68%
January 23, 2026	Atul Jeevandharkumar Hegde	Aaryan Singhvi	50,000	10/-	100/-	Cash	0.32%
January 29, 2026	Sudhir Menon	Aaryan Singhvi	50,000	10/-	100/-	Cash	0.32%
January 30, 2026	Sudhir Menon	Intelliquery Ventures LLP	3,35,200	10/-	100/-	Cash	2.18%
January 30, 2026	Sudhir Menon	Intelliquery Ventures LLP	3,85,200	10/-	100/-	Cash	2.50%
Weighted average cost of acquisition (₹ per Equity Share)							100/-

c) Since there is an eligible transaction of our Company reported in (b) above in accordance with paragraph (9)(K)(4)(a) of the SEBI ICDR Regulations and no transaction to report under (a) therefore, the price per Equity Share of our Company based on the last five primary and secondary transactions in equity Shares (secondary transactions where the promoter, promoter group, or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of this Red Herring Prospectus, irrespective of the size of transactions, has not been computed.

d) Weighted average cost of acquisition, Issue Price

Based on the disclosures in (c) above, the weighted average cost of acquisition of Equity Shares as compared with the Issue Price is set forth below:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor Price (i.e. ₹ 138/-)	Cap Price (i.e. ₹ 145/-)
Weighted average cost of acquisition of primary issuances	N.A.	N.A.	N.A.
Weighted average cost of acquisition for secondary transactions	100/-	1.38 times	1.45 times

e) Explanation for Issue Price being [●] times of weighted average cost of acquisition of primary issuance price of Equity Shares (set out in 8 (d) above) along with our Company's key performance indicators and financial ratios for the Fiscals 2025, 2024 and 2023

Based on Restated Consolidated Financial Information, our company EBITDA margins were (0.90%), 5.31%, 10.26% and 13.86% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. The PAT margins were (3.35%), 2.23%, 7.82% and 10.21% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Return on Equity (ROE) was (31.06%), 29.23%, 74.11% and 34.43% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively, while Return on Capital Employed (ROCE) was (1.71%), 21.55%, 45.07% and 26.43% for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Debt Equity Ratio was 2.74 times, 2.29 times, 1.02 times and 0.81 times for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Trade receivables (days) was 65 days, 36 days, 61 days and 153 days for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively. Further the Trade payable (days) was 78 days, 64 days, 97 days and 149 days for Fiscals 2023, 2024, 2025 and for the Nine months period ended on December 31, 2025, respectively.

f) Explanation for Issue Price being [●] times of weighted average cost of acquisition of primary issuance price of Equity Shares (set out in 8 (d) above) in view of the external factors which may have influenced the pricing of the Issue

- India's advertising market has grown steadily from INR 650.28 Billion in CY 2019 to a projected INR 1,020.97 Billion by CY 2024F, reflecting a 9.4% CAGR. The market is expected to grow to INR 1,830.05 Billion by CY 2031F, at a CAGR of 8.7% (CY 2024F- CY 2031F). (Source: D&B Report)
- India's digital marketing market has witnessed significant expansion and recorded a CAGR of 24.5%, growing from INR 156.07 Billion in CY 2019 to INR 466.41 Billion in CY 2024. Digital accounted for the largest share of the advertising market at 45.68% in CY 2024. India's digital marketing market is projected to grow significantly from INR 466.41 Billion in CY 2024 to INR 1,082.48 Billion by CY 2031F, reflecting a robust CAGR of 12.8% (CY 2024 - CY 2031F). A major factor fuelling this shift is the increasing integration of Artificial Intelligence (AI) in digital marketing operations. The integration of immersive technologies such as AR/VR and voice search optimization is expected to redefine advertising strategies, ensuring sustained market growth. (Source: D&B Report)
- The Indian Influencer Marketing market grew from INR 15.4 Billion in CY 2022 to INR 24.1 Billion in CY 2024, reflecting sustained expansion due to platform diversification (Instagram, YouTube, regional apps). It is projected to hit INR 34.8 Billion in CY 2026E, with a 20% CAGR (CY 2024 - CY 2026), fuelled by e-commerce integrations, micro-influencers, and Generation-Z (Gen-Z) focused campaigns. The market is growing rapidly (~20-25% annually), indicating strong brand reliance on influencers for targeted reach. (Source: D&B Report)
- Indian Short-Form Video platforms generated ~USD 90-100 million in advertising revenue in FY 2024. It is projected to expand at an annual rate of 40-45%, reaching an estimated value of USD 3-4 billion by FY 2029. Users spend 5 hours daily consuming content, predominantly short-form videos (under 60 seconds) on platforms like Instagram Reels and YouTube Shorts, which attract 250 Million monthly users - 60% from Tier II/III cities. (Source: D&B Report)
- The digital marketing industry's growth can be attributed to several factors, including increasing internet penetration in India, surge in video content consumption, multimedia and interactive content growth, demographic changes and a more youthful population, increasing demand for personalization & customer experience, increasing usage of data & content in marketing and advertising segment, branding design & identity, performance marketing, marketing analytics and digital marketing companies building their own intellectual property (IP) through branded events such as award shows, festivals, and industry conferences leading to new, recurring revenue streams. (Source: D&B Report)

ADDITIONAL INFORMATION FOR INVESTORS

- Disclosure of Proposed / Undertaken Pre-Issue Placements from the date of DRHP Filing:** The Company had made provision for Pre-IPO placement in the Draft Red Herring Prospectus and hence no Pre-IPO placement has been undertaken or completed from the date of filing of the DRHP till date.
- Disclosure of Share Transactions by Promoter(s)/Promoter Group(s) from the Date of DRHP Filing:** There have been transactions of shares aggregating 1% or more of the paid-up equity share capital by the Promoters or Promoter Group since the date of filing of the DRHP

Date of Transfer	Name of Transferor	Nature of relation with company	Name of Transferee	Whether connected with the Company, the Promoters, the Promoter Group, the Subsidiaries, the Group Companies and the directors or KMPs of the Subsidiaries and Group Companies	Nature of transaction	Number of Equity shares	Percentage of pre-issue share capital of the Company*# (%)	Price per share (in ₹)	Percentage of the pre-issue Equity Share capital on a fully diluted basis (%)#
January 20, 2026	Atul Jeevandharkumar Hegde	Promoter, Chairman & Managing Director	India - Ahead Venture Fund	Not applicable	Off-market share transfer for consideration	7,20,400	4.68%	100/-	4.68%
January 23, 2026	Atul Jeevandharkumar Hegde	Promoter, Chairman & Managing Director	Aaryan Singhvi	Not applicable	Off-market share transfer for consideration	50,000	0.32%	100/-	0.32%
January 29, 2026	Sudhir Menon	Promoter & Non-Executive Director	Aaryan Singhvi	Not applicable	Off-market share transfer for consideration	50,000	0.32%	100/-	0.32%
January 30, 2026	Sudhir Menon	Promoter & Non-Executive Director	Intelliquery Ventures LLP	Not applicable	Off-market share transfer for consideration	3,35,200	2.18%	100/-	2.18%
January 30, 2026	Subodh Menon	Promoter & Executive Director	Intelliquery Ventures LLP	Not applicable	Off-market share transfer for consideration	3,85,200	2.50%	100/-	2.50%

* as on the RHP

3. The aggregate pre-issue and post-issue shareholding of our Promoters and the members of our Promoter Group (other than our Promoters), the Selling Shareholders and Additional Top 10 shareholders as at date of this Advertisement of our Company is set out below:

Sr. No.	Name of Shareholder	Pre-Issue shareholding as at the date of Advertisement		Post-Issue shareholding as at Allotment ⁽³⁾			
		Number of Equity Shares ⁽²⁾	Share Holding (in %) ⁽²⁾	At the lower end of the price band (₹ 138/-)		At the upper end of the price band (₹ 145/-)	
				Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾
Promoters & Promoter Group							
1	Atul Jeevandharkumar Hegde	61,77,591	40.09%	●	● %	●	● %
2	Sudhir Menon	30,88,800	20.05%	●	● %	●	● %
3	Subodh Menon	30,88,800	20.05%	●	● %	●	● %
4	Promoter Group ⁽¹⁾						
NIL							
Additional Top 10 Shareholders							
5	India – Ahead Venture Fund	7,20,400	4.68%	●	● %	●	● %
6	Intelliquery Ventures LLP	7,20,400	4.68%	●	● %	●	● %
7	Ashraye Lalani	5,04,000	3.27%	●	● %	●	● %
8	Manan Kapur	4,32,000	2.80%	●	● %	●	● %
9	Anjan Roy	2,88,009	1.87%	●	● %	●	● %
10	Anup Kumar	2,16,000	1.40%	●	● %	●	● %
11	Aaryan Singhvi	1,00,000	0.65%	●	● %	●	● %
12	Suraj Nedungadi	72,000	0.47%	●	● %	●	● %

Notes:

- The Promoter Group shareholders are Nil.
- Includes all options that have been exercised until date of Prospectus and any transfers of equity shares by existing shareholders after the date of the pre-issue and price band advertisement until date of Prospectus.
- Based on the Issue price of ₹ [●] and subject to finalization of the basis of allotment.

The Issue Price will be determined by our company, in consultation with the Book Running Lead Manager, on the basis of an assessment of market demand for the Equity Shares offered through the Book Building process and the basis of the qualitative and quantitative factors as described below. The face value of the Equity Shares is ₹10/- each and the Issue Price is 13.80 times the face value at the lower end of the Price Band and 14.50 times the face value at the higher end of the Price Band.

BASIS FOR ISSUE PRICE

(The "Basis for Issue Price" on page 128 of the RHP has been updated as above. Please refer to the websites of the BRLM at <https://socradamus.in/>, and website of the Company at <https://yaap.in/> for the "Basis for Issue Price" updated for the above).



INDICATIVE TIMELINES FOR THE ISSUE

An indicative timetable in respect of the Issue is set out below:

Event	Indicative Date
Bid / Issue Closing Date	Friday, February 27, 2026
Finalization of Basis of Allotment with the Designated Stock Exchange	On or before Monday, March 02, 2026
Initiation of Refunds for Anchor Investors / unblocking of funds from ASBA Account*	On or before Wednesday, March 04, 2026
Credit of Equity Shares to demat account of the Allottees	On or before Wednesday, March 04, 2026
Commencement of trading of the Equity Shares on the Stock Exchange	On or before Thursday, March 05, 2026

*In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding two Working Days from the Bid/Issue Closing Date for cancelled/withdrawn/deleted ASBA Forms, the Bidder shall be compensated at a uniform rate of ₹100 per day or 15% per annum of the Bid Amount, whichever is higher from the Bid/Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLM and shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. The Bidder shall be compensated by the manner specified in the SEBI ICDR Master Circular, which for the avoidance of doubt, shall be deemed to be incorporated in the deemed agreement of our Company with the SCSBs, to the extent applicable. The processing fees for applications made by UPI Bidders may be released to our remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with SEBI ICDR Master Circular for which the avoidance of doubt, shall be deemed to be incorporated in the deemed agreement of our Company with the SCSBs, to the extent applicable. The processing fee for applications made by the UPI Bidders may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with SEBI ICDR Master Circular.

ASBA *	Simple, Safe, Smart way of Application- Make use of it!!!	*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.	Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.
---------------	--	--	--

UPI – Now available in ASBA for Individual Bidders and Non-Institutional Bidders applying for amount up to ₹5,00,000/- through Registered Brokers, DPs & RTAs. UPI Bidders also have the option to submit the Application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the Bank Account used for bidding is linked to their PAN. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020, CBDT circular no. 7 of 2022 and press release dated June 25, 2021, read with press release dated September 17, 2021, March 30, 2022 and March 28, 2023.

ASBA has to be availed by all the investors except anchor investors. UPI may be availed UPI Bidders. For details on the ASBA and UPI process, please refer to the details given in the Bid cum Application form and abridged prospectus and also please refer to the section "Issue Procedure" on page 347 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchange and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the website of National Stock Exchange of India Limited and can be obtained from the list of banks that is displayed on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35 and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43>, respectively as updated from time to time. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI Circular dated November 1, 2018 as amended. For issue related queries, please contact the BRLM on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail id: ipo.upi@npci.org.in.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects to provide and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details, see the section "Material Contracts and Documents for Inspection" on page 383 of the RHP.

LIABILITY OF THE MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorised, issued, subscribed and paid-up share capital of the Company as on the date of the RHP is as follows:

The Authorized share capital of the Company is ₹ 2,500.00 Lakhs divided into 2,50,00,000 Equity Shares of face value of ₹10.00 each. The issued, subscribed and paid-up share capital of the Company is ₹1,540.80 Lakhs divided into 1,54,08,000 Equity Shares of ₹10.00 each. For details, see the chapter "Capital Structure" on page 90 of the RHP.

NAMES OF SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association: Atul Jeevandharkumar Hegde 5,000 Equity Shares and Sudhir Menon 5,000 Equity Shares, Total Equity Shares 10,000. For details of the share capital history of our Company, please see the chapter titled "Capital Structure" on page 90 of the RHP.

LISTING: The Equity Shares offered through the RHP are proposed to be listed on the NSE Emerge. Our Company has received 'in-principle' approval from NSE for listing of the Equity Shares pursuant to letter dated November 13, 2025. For the purpose of this Issue, NSE shall be the Designated Stock Exchange. A signed copy of the RHP and Prospectus shall be filed with the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the RHP up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 386 of the RHP.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, as amended, the Draft Offer Document was not filed with SEBI and SEBI has not issued any observations on it. However, the investors are advised to refer to page 327 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF NSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the RHP for the full text of the "Disclaimer Clause of the NSE" on page 330 of the RHP.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment

(Continued next page...)

Premium portfolio, solid Q3 boost Marico outlook

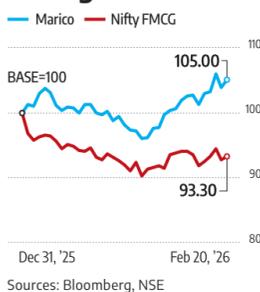
The stock has outperformed Nifty FMCG and Nifty 50 in Feb



DEEPAK KORGAONKAR & RAM PRASAD SAHU
Mumbai, 20 February

Marico Limited stock saw investor interest this week as it hit its all-time-high level of ₹799.8 on Thursday, before correcting to ₹788 on Friday. The stock has risen about 10 per cent since the start of February and has outperformed the Nifty FMCG, which has gained 3.5 per cent, as well as the Nifty 50, which has risen 3 per cent, over this period. This momentum has been driven by a strong third-quarter performance, higher share of premium products, market share gains and steady volume growth expectations.

Racing ahead



Sources: Bloomberg, NSE

Marico's consolidated revenue was up 27 per cent year-on-year (Y-o-Y) at ₹3,527 crore during the October-December period of 2025-26 (Q3FY26). Both the India and international businesses had a good showing. India business' volume saw high-single digit growth of 8 per cent. Revenue jumped 24 per cent Y-o-Y to ₹2,461 crore, registering the third consecutive quarter of over 20 per cent growth, aided by sharp price hikes in parachute hair oil (+51 per cent Y-o-Y).

Overall, with lower input cost environment and improving premiumisation in the portfolio, the management expects operating profit to grow in mid-teens and margin to expand by 150-200 basis points over the near- to medium-term. It has maintained a 25 per cent consolidated revenue growth guidance in FY26. It expects strong volume growth momentum in the India business to sustain, even though pricing growth gradually moderates in the quarters ahead.

Marico will remain sharply focused on execution, strengthening franchises and driving sustainable volume-led growth, the management said in the third quarter earnings call. In India, it expects to drive improved trajectory in the core portfolio, while driving the profitable scale-up of foods and digital-first businesses.

The brokerage pointed out that Marico's aggressive inorganic forays and focus on diversification stands out across the FMCG space. The downside for the stock remains sharp volatility in Copra prices, failure to sustain the volume growth trajectory of Saffola edible oils and geopolitical risks, or competition impacting the performance of international operations.

The company derived 75 per cent of its FY25 revenue from India, with the remaining 25 per cent from its international business, of which Bangladesh is the largest. Parachute Coconut Oil is Marico's highest-selling product and accounted for 36 per cent of domestic sales in FY25. Coconut oil is a mature category, but Marico continues to gain market share from unorganised players. VAHO has accounted for 18-22 per cent of sales in recent years, with a low-single-digit CAGR in the last five years. Marico saw an improvement in VAHO performance in H1FY26, which it expects to sustain.

The performance of its Saffola edible oil business is linked to volatile oil prices, which have been volatile recently. The company's food business and digital-to-consumer (D2C) brands have become important revenue growth drivers in recent years, accounting for 22 per cent of its sales in FY25.

Jham of the brokerage believe that Marico merits a premium to its historical average, on account of its more premium portfolio construct and relatively lower exposure to commodity-based products like coconut oils.

The brokerage pointed out that Marico's aggressive inorganic forays and focus on diversification stands out across the FMCG space. The downside for the stock remains sharp volatility in Copra prices, failure to sustain the volume growth trajectory of Saffola edible oils and geopolitical risks, or competition impacting the performance of international operations.

The company derived 75 per cent of its FY25 revenue from India, with the remaining 25 per cent from its international business, of which Bangladesh is the largest. Parachute Coconut Oil is Marico's highest-selling product and accounted for 36 per cent of domestic sales in FY25. Coconut oil is a mature category, but Marico continues to gain market share from unorganised players. VAHO has accounted for 18-22 per cent of sales in recent years, with a low-single-digit CAGR in the last five years. Marico saw an improvement in VAHO performance in H1FY26, which it expects to sustain.

The performance of its Saffola edible oil business is linked to volatile oil prices, which have been volatile recently. The company's food business and digital-to-consumer (D2C) brands have become important revenue growth drivers in recent years, accounting for 22 per cent of its sales in FY25.

Analysts led by Nihal Mahesh

YOUR MONEY

MULTI-ASSET ALLOCATION FUNDS

Invest if you seek disciplined asset allocation, lower risk

SANJAY KUMAR SINGH & KARTHIK JEROME

Multi-asset allocation funds (MAAFs) have outperformed all other hybrid schemes over the past year, with a category average return of 21 per cent. Their assets under management (AUM) rose from ₹1.04 trillion (January 31, 2025) to ₹1.75 trillion (January 31, 2026), an increase of 68.3 per cent.

Why MAAF's did well

MAAFs must invest at least 10 per cent of their portfolio in each of three asset classes, typically equity, debt and gold. Some also have exposure to silver. The category benefited as gold (up more than 70 per cent) and silver (up more than 140 per cent) posted strong gains, while equity (Sensex up 8.9 per cent) and debt delivered steady returns.

Diversified allocation captured the upside while reducing single-

asset drawdowns. "Many multi-asset funds held meaningful equity exposure during a broad equity rally while also keeping allocations to gold, silver and other commodities that outperformed during bouts of uncertainty," says Aparna Shanker, chief investment officer - equity, The Wealth Company Mutual Fund.

"Gold and silver benefitted from global uncertainty and industrial demand. Debt contributed through steady accrual. Healthy domestic flows supported equities," says Abhishek Tiwari, chief executive officer, PGIM India

High returns over past year

Scheme	Returns (%)			
	1-year	3-year	5-year	10-year
Kotak MAAF	32.0	NA	NA	NA
DSP MAAF	27.9	NA	NA	NA
Nippon India MAAF	26.3	22.8	18.1	NA
SBI MAAF	24.2	21.1	15.8	13.1
ICICI Prudential MAAF	17.3	20.3	20.6	18.3

Returns are of direct plans, as on February 19, 2026. Above one-year returns are annualised. Source: Value Research

Want to withdraw retirement savings? What are NPS exit rules?

The National Pension System (NPS) allows subscribers under the All Citizen Model to withdraw their retirement savings under certain conditions. These rules, notified by the Pension Fund Regulatory and Development Authority, define the timelines for exit, the maximum permissible lump sum, and the

mandatory portion required to purchase an annuity.

Exit on maturity of scheme

A subscriber can opt for normal exit after completing 15 years of subscription or on attaining 60 years of age, whichever is earlier. Minimum 20 per cent of the accumulated pension wealth

Asset Management.

Returns may moderate

Over the past year, equities, debt, gold and silver rose at the same time. "This typically does not happen every year," says Tiwari. "Anchoring expectations closer to nominal gross domestic product (GDP) growth of about 8-12 per cent annualised, plus some efficiency gains, is prudent," says Shanker.

Multiple return drivers

Built-in diversification across at least three asset classes reduces concentration risk, lowers volatility, and makes returns smoother. These funds do not rely on any single market environment. "They have exposure to multiple drivers such as corporate earnings via equities, interest-rate cycles via debt, and global macro and commodity trends via gold and silver," says Tiwari. Professional rebalancing curbs emotion-driven decisions. "Investors get regulated exposure to gold, silver and other instruments within a mutual fund wrapper," says Shanker.

Investors don't control allocation

The fund manager decides the asset allocation. "The product may not align with every investor's specific needs, goals or risk profile," says Alekh Yadav, head of investment products, Sanctum Wealth. Fund-level shifts can also disrupt an investor's intended asset allocation at the portfolio level. Many investors

believe diversification leads to higher returns. "It mostly reduces volatility, which can potentially lower returns," says Anand K Rathi, cofounder, MIRA Money. MAAF's with fund-of-fund structures can have higher expense ratios, which can affect long-term compounding.

Are they right for you?

These funds suit investors who want a balanced solution across market cycles without constant monitoring. "Investors seeking a diversified core allocation with equity participation and risk mitigation through debt and commodities can go for them," says Shanker. Tiwari says they suit first-time investors, moderate-risk investors, and long-term savers who value stability. According to Yadav, investors who want to monitor and precisely control their asset allocation closely may not find MAAF's suitable. "Investors with a limited time horizon should also avoid these funds," says Rathi.

Existing investors should stay put

Avoid overreacting to the run-up. "After a strong year, fund managers typically rebalance and trim overweight exposures, so stay invested," says Rathi. Yadav cautions that expectations should be reset as the strong performance of the past may not get replicated going forward.

New investors should not chase past returns. Rathi suggests that only those who seek risk reduction, stability and disciplined allocation should consider these funds. They should enter via systematic investment plans, provided they have a horizon of five to seven years.

Read full report here: mybs.in/2g3tBGT

COMPILED BY AMIT KUMAR

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

YAAP DIGITAL LIMITED

Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U74900MH2016PLC274104. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" on page 233 of the Red Herring Prospectus dated February 18, 2026 filed with the ROC, Mumbai, Maharashtra ("RHP").

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai - 400 053, Maharashtra, India;
Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector - 54, Gurugram - 122 002, Haryana, India;
Telephone: 022 - 5050 8091 | Email: investor@yaap.in | Website: www.yaap.in
Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDES A RESERVATION OF UP TO 2,80,000 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY, OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

CORRIDGEMENT: NOTICE TO INVESTORS

This is with reference to the Statutory Advertisement and Price Band Advertisement ("Advertisement") published on Friday, February 20, 2026 in all editions of Business Standard, a widely circulated English national daily newspaper, all editions of Business Standard Hindi, a widely circulated Hindi national daily newspaper, and all editions of Pratahkal, a widely circulated Marathi daily newspaper (Marathi being the regional language of Maharashtra, where our Registered Office is located).

The attention of investors is drawn to the following:
The Issue Opening date in the Statutory Advertisement and Price Band Advertisement shall be read as **Wednesday, February 25, 2026**.

The information above supersedes the information (as published) in the statutory advertisement and price band advertisement. The advertisement accordingly stands amended to the extent stated hereinabove and the above changes are to be read in conjunction with the advertisement published on Friday, February 20, 2026. Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the RHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Socradamus Capital Private Limited Address: Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delisle Road, Lower Parel (West), Mumbai - 400 013, Maharashtra, India Telephone: 022 - 4961 4235 Email: mb@socradamus.in Website: https://socradamus.in/ Investor Grievance E-mail: investors@socradamus.in Contact Person: Kritika Rupda SEBI Registration Number: INM000013138	 MUGF Intime India Private Limited (formerly known as Link Intime India Private Limited) Address: C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai - 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: yaapdigital.smeipo@in.mpmfsmugf.com Investor Grievance E-mail: yaapdigital.smeipo@in.mpmfsmugf.com Website: www.in.mpmfsmugf.com Contact Person: Shanti Gopalkrishnan SEBI Registration Number: INR000004058	 Yaap Digital Limited Shivani Shivshankar Tiwari Address: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri (West), Mumbai - 400 053, Maharashtra, India. Telephone: 022 - 5050 8091 Email: contact@yaap.in Website: www.yaap.in Investor Grievance E-mail: investor@yaap.in Investors may contact our Company Secretary and Compliance Officer and / or the Registrar to the Issue and / or the Book Running Lead Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted Equity Shares in the respective beneficiary account, etc.

For Yaap Digital Limited
On behalf of the Board of Directors
Sd/-
Atul Jeevandharkumar Hegde
Chairman and Managing Director

Date: February 20, 2026
Place: Mumbai, Maharashtra

Yaap Digital Limited is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Red Herring Prospectus with the Registrar of Companies, Mumbai on February 18, 2026. The Red Herring Prospectus is available on the website of the Book Running Lead Manager https://socradamus.in/, the website of the NSE i.e., www.nseindia.com, and website of our Company at www.yaap.in.

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Red Herring Prospectus, including the section titled "Risk Factors" beginning on page 38 of the Red Herring Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act ("the Securities Act") or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

ANDHRA PRADESH POWER DEVELOPMENT COMPANY LIMITED

E-PROCUREMENT NOTIFICATION

APPDCL invites Tenders for the following Supply & Services at SDSTPS through APGENCO e-Procurement platform for the year 2026-27.

1. 610002222	Providing of Insurance Policy for the assets of SDSTPS FY 2026-27
2. 610002223	Design, Engineering, Supply, Packing and Transportation, Installation, Testing & Commissioning of DCS based Automatic Generation Control (AGC) system for Stage-I & II of SDSTPS.
3. 610002224	Supply of Light Diesel Oil to SDSTPS.
4. 610002225	O&M of Coal Handling Plant of Stage-I/SDSTPS
5. 610002226	O&M of ECCS of SDSTPS
6. 610002220	O&M of Coal Handling Plant of Stage-II of SDSTPS.

For Further details, please visit: www.apgenco.gov.in OR <https://tender.apgenco.gov.in/>

Ro.No. 48489/CL/ADT/11/2025-22, Date- 20.02.2026 **CHIEF GENERAL MANAGER**

GOVERNMENT OF TAMIL NADU FINANCE DEPARTMENT CHENNAI - 9

Auction 03 Year Tamil Nadu Government Stock (Securities), Auction 10 Year Tamil Nadu Government Stock (Securities), Re-issue of 7.12% Tamil Nadu Government Stock (Securities) 2032 & Re-issue of 7.44% Tamil Nadu Government Stock (Securities) 2055

- Government of Tamil Nadu has offered to sell by auction of the dated securities for Fresh issue of 03 year for Rs.1000 crore, Fresh issue of 10 year for Rs.2000 crore, Rs.1000 crore by Re-issue of 7.12% TNSGS 2032 and Rs.1000 crore by Re-issue of 7.44% TNSGS 2055 in the form of Stock to the Public by auction for an aggregate amount of Rs.5,000 crores. Securities will be issued for a minimum nominal amount of Rs.10,000/- and multiples of Rs.10,000/- thereafter. Auction which will be yield based under multiple price/yield format will be conducted by Reserve Bank of India at Mumbai Office (Fort) on February 24, 2026.
- The Government Stock up to 10% of the notified amount of the sale will be allotted to eligible individuals and institutions subject to a maximum limit of 1% of its notified amount for a single bid as per the Revised Scheme for Non-competitive Bidding facility in the Auctions of State Government Securities of the General Notification. Under the scheme, an investor can submit a single bid only through a bank or a Primary Dealer.
- Interested persons may submit bids in electronic format on the Reserve Bank of India Core Banking Solution (E-Kuber) System as stated below on **February 24, 2026**.
 - The competitive bids shall be submitted electronically on the Reserve Bank of India Core Banking Solution (E-Kuber) System between **10.30 A.M. and 11.30 A.M.**
 - The non-competitive bids shall be submitted electronically on the Reserve Bank of India Core Banking Solution (E-Kuber) System between **10.30 A.M. and 11.00 A.M.**
- The price/yield percent per annum expected by the bidder should be expressed up to two decimal points. An investor can submit more than one competitive bid at different rates in electronic format on the Reserve Bank of India Core Banking Solution (E-Kuber) System. However, the aggregate amount of bids submitted by a person should not exceed the notified amount.
- The result of auction will be displayed by Reserve Bank of India on its website on **February 24, 2026**. Successful bidders should deposit the price amount of Stock covered by their bids by means of a Bankers' Cheque or Demand Draft payable at Reserve Bank of India, Mumbai (Fort) or Chennai on **February 25, 2026** before the close of banking hours.
- The Government Stocks will bear interest at (the rate determined by Reserve Bank of India) (the rates mentioned) and interest will be paid half yearly on **August 25 and February 25 for Fresh issues of 03 year and 10 year, August 18 and February 18 for Re-issue of 7.12% TNSGS 2032 and May 26 and November 26 for Re-issue of 7.44% TNSGS 2055**. The Stock will be governed by the provisions of the Government Securities Act, 2006 and Government Securities Regulations, 2007.
- The stocks will qualify for ready forward facility.
- For other details please see the notifications of Government of Tamil Nadu Specific Notifications. 917(L)W&M-II/2026, 918(L)W&M-II/2026, 919(L)W&M-II/2026 and 920(L)W&M-II/2026 dated February 20, 2026.

T.JUDHAYACHANDRAN,
Additional Chief Secretary to Government of Tamil Nadu,
Finance Department.
DIPR / 207 /DISPLAY/2026

THE PERIA KARAMALAI TEA & PRODUCE COMPANY LIMITED

Registered Office: 7, Munshi Premchand Sarani, Hastings, Kolkata - 700 022
Phone: 91-33-22233394, E-Mail: periatea@lnbgroup.com
Website: www.periatea.com, CIN: L01132WB1913PLC220832

NOTICE

Members are hereby informed that pursuant to the provision of Section 110 read with Section 108 of the Companies Act, 2013 ('Act') and Rules 20 & 22 of the Companies (Management & Administration) Rules, 2014 (including any statutory modification or re-enactment thereof for the time being in force) ("the Rules"), read with the General Circular No. 14/2020 dated 8th April, 2020, General Circular No. 17/2020 dated 13th April, 2020, and subsequent circulars issued in this regard, the latest being General Circular No. 03/2025 dated 22nd September 2025 ("General Circulars") issued by the Ministry of Corporate Affairs ("MCA"), as amended from time to time and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI Listing Regulations"), as amended from time to time, and the Secretarial Standards on General Meetings issued by The Institute of Company Secretaries of India ("SS-2"), the Company has completed the dispatch of the Postal Ballot Notice on 20th February, 2026, for seeking consent of the Members through Postal Ballot by remote e-voting process to transact the business as set out in the Postal Ballot Notice dated 3rd February, 2026.

Pursuant to the MCA General Circulars, the Company has sent the said documents through electronic mode to those Members who have registered their e-mail addresses with the Company or with the Depositories as on Friday, 13th February, 2026 ("Cut-Off date") and the communication of assent / dissent of the members will only take place through the remote e-voting system.

Members whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date i.e. Friday, 13th February, 2026 only will be entitled to cast their votes by remote e-voting system.

The Board of Directors of the Company has appointed M/s Vinod Kothari & Company, Practising Company Secretaries, Kolkata, as Scrutinizer for conducting the Postal Ballot through e-voting process in accordance with law in a fair and transparent manner. Members who have not registered their e-mail address so far, are requested to register their e-mail address for receiving all communications from the Company electronically with RTA at email id coimbatore@in.mpmfsmugf.com.

The Members, who have not received the Postal Ballot notice may apply to the Registrar and Share Transfer Agent i.e. M/s MUGF Intime India Pvt. Ltd., "Surya", 35, Mayflower Avenue, Behind Senthil Nagar, Sowripalayam Road, Coimbatore-641 028 or at coimbatore@in.mpmfsmugf.com and obtain a duplicate thereof. The Postal Ballot Notice is also available at Company's website www.periatea.com and CDSL e-voting website i.e. www.evotingindia.com.

In compliance with the provisions of Section 108 & 110 of the Companies Act, 2013 read with Rule 20 & 22 of the Companies (Management & Administration) Rules, 2014 (as amended from time to time), the Company is pleased to provide the Members (whether holding shares in physical or dematerialized form) with the facility to exercise their right to vote on the matter as set out in the Postal Ballot notice by electronic means i.e. through e-voting services provided by Central Depository Services (India) Limited (CDSL). The e-voting period commences on Saturday, the 21st day of February, 2026 at 9.00 A.M. and ends on Sunday, the 22nd day of March, 2026 at 5.00 P.M. Members are requested to cast their vote within due time thereafter e-voting facility will be disabled. Please read carefully and follow the instructions as printed in this Notice for e-voting purpose.

The results of the Postal Ballot/E-voting shall be announced by the Chairman of the Company or in his absence, any person authorized by him, within 2 (two) working day from the last date of e-voting. The results of the Postal Ballot/E-voting along with the Scrutinizer's Report will be posted on the Company's website at www.periatea.com and CDSL website at www.evotingindia.com and shall also be displayed on the Notice Board of the Company at the Registered Office of the Company at 7, Munshi Premchand Sarani, Hastings, Kolkata - 700022.

If you have any queries or issues regarding e-Voting from the CDSL e-Voting System, you can write an email to helpdesk.evoting@cdslindia.com or contact at Toll Free No. 1800 21 09911.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL), Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurx, Mafatal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call at Toll Free No. 1800 21 09911.

By Order of the Board
For The Peria Karamalai Tea & Produce Co. Ltd.
Sd/-
Saurav Singhania
Company Secretary
M. No.: A27227

Place : Kolkata
Date : 20.02.2026

सवाल जवाब

एआई अपनाने में भारतीय दूरसंचार फर्म आगे



एरिकसन के वरिष्ठ उपाध्यक्ष और मुख्य टेक्नॉलजी ऑफिसर एरिक एकुडेन का कहना है कि दूरसंचार नेटवर्क में एआई को अपनाने में भारत सबसे आगे है और बाकी दुनिया के मुकाबले यहां के ऑपरेटर मजबूत स्थिति में हैं। नई दिल्ली में बिजनेस स्टैंडर्ड की गुलवीन औलख के साथ साक्षात्कार में उन्होंने कहा कि 5जी नेटवर्क में लगातार निवेश कर रहा भारत उन नेटवर्क पर और अधिक नवाचार को आकर्षित कर सकता है जिससे उसे फायदा होगा। उनसे बातचीत के अंशः

भारतीय दूरसंचार कंपनियों की तुलना वैश्विक टेलीकॉम कंपनियों से करें तो एआई को अपनाने और तैयारियों की स्थिति कैसी है ?
 भारत 5जी में सबसे आगे है। 5जी पहले से ही भारत के सभी जिलों में लगभग 99.6 प्रतिशत तक पहुंच गया है, जो बहुत महत्वपूर्ण है। मुझे लगता है कि 5जी बतौर डिजिटल प्लेटफॉर्म (भारत के लिए एक रेशे की तरह) अच्छी तरह से स्थापित है। इसका मतलब है कि भारत अब एआई को व्यापक रूप से अपनाने के लिए अगला कदम उठाने को तैयार है। एआई केवल डेटा सेंटर में ही नहीं, बल्कि उपभोक्ताओं, व्यवसायों, सरकारों और अन्य के लिए भी उपयोगी हो रहा है। उस दृष्टिकोण से भारत एक अच्छी जगह है। अब नेटवर्क में एआई अपनाने पर हमारे ग्राहक यहां- जियो, एयरटेल और वोडाफोन आइडिया- नेटवर्क में एआई के

कुछ फायदों का पहले से ही मजा ले रहे हैं क्योंकि इसे हमने अपने उत्पादों में लागू किया है।

भारतीय दूरसंचार कंपनियों के बीच 5जी एडवांस्ड अपनाने जाने को कैसे देखते हैं ?
 जब हम 5जी एडवांस्ड के बारे में बात करते हैं, तो हम नेटवर्क स्लाइसिंग और खास, अलग सेवा देने की दक्षता जैसी क्षमताओं के बारे में बात करते हैं। उदाहरण के लिए वित्तीय संस्थान, स्वास्थ्य सेवा प्रदाता, कृषि उद्यम और निर्माण इकाइयों को खास प्रदर्शन की जरूरत हो सकती है। आज के अत्याधुनिक विनिर्माण माहौल में आपको नए 5जी आर्किटेक्चर की जरूरत होती है, जो नेटवर्क स्लाइसिंग और प्रोग्रामेबल नेटवर्क एपीआई के साथ जुड़ा हो। ये ऑपरेटर को सेवा की गुणवत्ता को

अनुकूल बनाने, सटीक इनडोर पोजिशनिंग जैसी क्षमताओं में मदद करने और सिक्वोरिटी और फ्रॉड मैनेजमेंट जैसे परिया को बेहतर बनाने में मदद करते हैं।

एआई से चलने वाला ट्रैफिक आने वाले वर्षों में दूरसंचार नेटवर्क में किस तरह से बदलाव लाएगा। इस बारे में आपका क्या नजरिया है ? आपके हिसाब से यह बदलाव नेटवर्क आर्किटेक्चर और परिचालन को किस हद तक बदल देगा ?
 हमारा अनुमान है कि एआई-केंद्रित यूज केस ट्रैफिक पैटर्न में बड़ा बदलाव

लाएंगे। खासकर अपलिक ट्रैफिक - रोबोट, स्मार्टफोन, एआई ग्लास या सेंसर जैसे डिवाइस से नेटवर्क पर भेजे गए डेटा-के डाउनलिक ट्रैफिक की तुलना में तेजी से बढ़ने की संभावना है। हमारा अनुमान है कि अगले पांच साल में दुनिया भर में अपलिक ट्रैफिक औसतन लगभग तीन गुना बढ़ सकता है, जबकि डाउनलिक ट्रैफिक में लगभग दो गुना वृद्धि हो सकती है। इस बदलाव का मतलब है कि नेटवर्क को ज्यादा मजबूत अपलिक क्षमता के साथ डिजाइन किया जाना चाहिए। ऑपरेटर्स को न सिर्फ डाउनलिक क्षमता के लिए बल्कि अपलिक प्रदर्शन के लिए भी अनुकूल टेक्नॉलजी की जरूरत होगी। एरिकसन में हमने खास तौर पर अपलिक एफिशिएंसी और उपयोगकर्ता अनुभव को बेहतर बनाने के लिए सॉल्यूशन विकसित किए हैं। इसका एक उदाहरण हमारी एफडीडी मैसिव एमआईएमओ (जिसे अक्सर एफडी-एमआईएमओ भी कहा जाता है) टेक्नॉलजी है। यह कम-प्रोकेसी वाले एफडीडी बैंड के लिए एक एडवांस्ड बीमफॉर्मिंग सॉल्यूशन है, जो स्पेक्ट्रम दक्षता बढ़ाता है और अपलिक कवरेज और क्षमता दोनों को बेहतर बनाता है।

सोहिनी दास
 मुंबई, 20 फरवरी

बैटरी एज अ सर्विस के साथ 6.49 लाख में आई टाटा की पंच ईवी



टाटा मोटर्स अपनी इलेक्ट्रिक वाहन रणनीति को इस स्पष्ट वास्तविकता के लिहाज से तेज कर रही है कि देश में इलेक्ट्रिक वाहन तब तक नहीं बढ़ेंगे, जब तक कि 12 लाख रुपये से कम वाली श्रेणी नहीं खुल जाती। कंपनी पंच डॉट ईवी के साथ अपनी पहली बैटरी-एज-अ-सर्विस (बास) पेशकश लेकर आई है ताकि ग्राहक बाजार में अन्य मॉडलों के साथ स्वामित्व की लागत की तुलना कर सकें। आगे चलकर कंपनी टियागो डॉट ईवी सहित अपने शुरुआती स्तर वाले इलेक्ट्रिक वाहनों में बैटरी सेवा का विकल्प पेश करेगी।

कंपनी का मकसद 12 लाख रुपये से कम वाली श्रेणी में ईवी की रफ्तार में तेजी लाना

6.49 लाख रुपये से शुरू होने वाली वैकल्पिक बैटरी-एज-ए-सर्विस (बास) योजना और साथ ही 2.6 रुपये प्रति किलोमीटर के बैटरी उपयोग शुल्क के साथ 9.69 लाख रुपये (मुंबई में एक्स-शोरूम कीमत) में नई पंच डॉट ईवी उतारकर टाटा मोटर्स स्पष्ट रूप से शुरुआती श्रेणी को लक्ष्य बना रही है जिसकी यात्री वाहन श्रेणी में मांग लगभग दो-तिहाई है, लेकिन ईवी के लिए कम ही है। टाटा मोटर्स पैसंजर व्हीकल लिमिटेड और टाटा पैसंजर इलेक्ट्रिक मोबिलिटी के प्रबंध निदेशक शैलेश

चंद्र के अनुसार दामों के इस दायरे को बेधना मुश्किल है। उन्होंने कहा, '12 लाख रुपये से नीचे कीमत का बाजार नाम मात्र का है।' उन्होंने जीएसटी के सीमित फायदे, कम कीमत स्तर और कार के एकल स्वामित्व के लिए असल दुनिया की पर्याप्त रेंज पेश करने की आवश्यकता जैसी संरचनात्मक बाधाओं की ओर भी इशारा किया। 12 लाख रुपये से कम वाली श्रेणी में हर साल 30 लाख से ज्यादा यात्री वाहन बिकते हैं। लेकिन इसमें ईवी की पैठ केवल 1.5 प्रतिशत के आसपास है, जबकि 12 लाख रुपये से ज्यादा वाली श्रेणी में पैठ दमदार 10 प्रतिशत है। देश के 42 लाख यात्री वाहन बाजार में ईवी की कुल पैठ फिलहाल लगभग 4 से 5 प्रतिशत है, जिसमें टाटा मोटर्स बाजार की अगुआ है।

यही वजह है कि टाटा मोटर्स अब बास को पंच डॉट ईवी से आगे बढ़ाकर टियागो डॉट ईवी समेत शुरुआती स्तर की अन्य ईवी तक बढ़ाने के लिए तैयार है। अलबत्ता इस बारे में चंद्रा का स्पष्ट नजरिया है कि असल में बास क्या है और क्या नहीं। उन्होंने कहा, 'यह असल में कोई सर्विस नहीं है। यह दो-ईएमआई वाली योजना है।' उन्होंने यह भी कहा कि बाजार में इसे अपनाने की दर अब भी लगभग 2 से 3 प्रतिशत स्तर है जो कम है।

स्मॉलकैप फंड पेश करेगा अबैकस एमएफ

अबैकस म्युचुअल फंड (एमएफ) ने शुक्रवार को अपनी दूसरी इक्विटी योजना अबैकस स्मॉलकैप फंड पेश करने की घोषणा की, जिसका एनएफओ 26 फरवरी को खुलेगा। फंड हाउस ने कहा कि स्मॉलकैप शेयरों में संभावित तौर पर प्रवेश के लिए आकर्षक मूल्यांकन और इस सेगमेंट में संरचनात्मक वृद्धि के अवसरों को देखते हुए लॉन्च का समय उपयुक्त है।

डेल्टी ने मामला निपटारा
 सेबी ने वित्तीय विवरणों में कथित गलतबयानी और संबंधित पक्षकार लेनदेन का खुलासा न करने के आरोप में डेल्टी वर्ल्ड मनी के खिलाफ चल रही न्यायिक कार्यवाही का निपटारा कर लिया है। इंडिक्स समूह की कंपनी ने निपटारे के तौर पर 37 लाख रुपये का भुगतान करने पर सहमति जताई है।

फसल सुरक्षा कारोबार अलग करेगी यूपीएल

बीएस संवाददाता मुंबई, 20 फरवरी
 यूपीएल लिमिटेड ने शुक्रवार को कहा कि उसके निदेशक मंडल ने अपने फसल सुरक्षा कारोबार को अलग करने के प्रस्ताव को मंजूरी दे दी है, जिससे यह विशुद्ध रूप से दुनिया का दूसरा सबसे बड़ा सूचीबद्ध फसल संरक्षण मंच बनेगा। एक संयुक्त व्यवस्था के तहत यूपीएल अपने भारत और अंतरराष्ट्रीय फसल सुरक्षा कारोबारों को एक नई सूचीबद्ध इकाई यूपीएल ग्लोबल सस्टेनेबल एग्री सॉल्यूशंस में एकीकृत करेगी। मौजूदा कंपनी यूपीएल एक विविध कृषि और विशिष्ट रसायन कंपनी के रूप में बनी रहेगी। पुनर्गठन तीन चरणों में किया जाएगा : भारत में फसल सुरक्षा कारोबार को संभालने वाली

यूपीएल सस्टेनेबल एग्री सॉल्यूशंस का यूपीएल में विलय; भारत में फसल सुरक्षा व्यवसाय का यूपीएल ग्लोबल के तौर पर अलग करना और समूह के अंतरराष्ट्रीय फसल सुरक्षा संचालन का स्वामित्व रखने वाली यूपीएल क्रॉप प्रोटेक्शन होल्डिंग्स का यूपीएल ग्लोबल में विलय। पुनर्गठन के बाद शेयरधारकों के पास दो सूचीबद्ध संस्थाओं - यूपीएल और यूपीएल ग्लोबल में हिस्सेदारी होगी, जिससे समूह के कारोबारों के लिए अलग-अलग मूल्य निर्धारण संभव हो सकेगा। कंपनी ने कहा कि नियामक स्वीकृतियों के बाद यह लेनदेन 12-15 महीनों के भीतर पूरा होने की उम्मीद है। जेएम फाइनेंशियल और ऐक्सिस कैपिटल ने इस सौदे के लिए वित्तीय सलाहकार के रूप में काम किया।

मिल्टेनआई की भारत में सेल व जीन थेरेपी निर्माण की योजना

अंजलि सिंह मुंबई, 20 फरवरी

जर्मनी की मिल्टेनआई बायोटेक उत्पादों और सेवाओं की वैश्विक प्रदाता कंपनी है। वह भारत में सेल और जीन थेरेपी (सीजीटी) के स्थानीय विनिर्माण का मूल्यांकन कर रही है। इसमें सीएआर-टी उपचार भी शामिल हैं। यह ऐसा कदम है, जिससे भारत सेल और जीन थेरेपी उत्पादन, प्रशिक्षण और निर्यात के क्षेत्रीय केंद्र के रूप में स्थापित हो सकता है। मिल्टेनआई ने कहा, सेल्युलर थेरेपी पारंपरिक फार्मास्यूटिकल्स से बहुत अलग है और कोशिकाएं आसानी से एक जगह से दूसरी जगह नहीं जा सकतीं। इसलिए कंपनी अस्पतालों के सहयोग से स्थानीय, पीईट-ऑफ-केयर विनिर्माण मॉडल को प्राथमिकता



भारत में कंपनी का फौरी ध्यान घरेलू नैदानिक जरूरतों को पूरा करने के लिए अस्पताल से जुड़े विनिर्माण संयंत्र स्थापित करने पर है
 दे रही है। साथ ही भविष्य में केंद्रीय सुविधाएं स्थापित करने का विकल्प भी खुला रख रही है। कंपनी ने कहा कि वह वर्तमान में भारत में अस्पतालों और साझेदारों के साथ सेल्युलर उत्पादों के स्थानीय उत्पादन के लिए बातचीत कर रही है। मिल्टेनआई बायोटेक अपने सिस्टम का उपयोग करके अपने उत्पादों का निर्माण खुद ही करने की योजना बना रही है। वह साझेदार अस्पतालों और अस्पताल श्रृंखलाओं के साथ मिलकर पहुंच बढ़ाने का

भी काम करेगी। नैदानिक मांग और वैज्ञानिक प्रतिभा की उपलब्धता के कारण पिछले एक वर्ष में भारत कंपनी के लिए रणनीतिक केंद्र बन गया है। मिल्टेनआई बायोटेक ने एक वर्ष के भीतर 30 से अधिक लोगों की एक स्थानीय टीम का गठन किया है। साथ ही सेल और जीन थेरेपी विनिर्माण में कोशल की कमी को दूर करने के लिए प्रशिक्षण सुविधाएं भी स्थापित की हैं। नैदानिक क्षेत्र के बारे में मिल्टेनआई बायोटेक ने कहा कि वह भारत में अपनी चिकित्सा पद्धतियों के लिए नियामक की मंजूरी हासिल करने के लिए प्रयासरत है। देश में कुछ क्लिनिकल ट्रायल स्थापित किए जा रहे हैं। इनमें पहले के चरण-1 अध्ययन के बाद सीडी19 के लिए नियोजित चरण-2 परीक्षण भी शामिल है। सीडी19 एक ऐसी सीएआर-टी सेल थेरेपी है जिस पर लिम्फो/रिफ्रैक्टरी बी-सेल ल्यूकेमिया, लिम्फोमा और ल्युपस जैसी ऑटोइम्यून बीमारियों के लिए शोध चल रहा है। कंपनी ने कहा कि भविष्य के संकेत परीक्षणों में भारत को भी शामिल किए जाने की उम्मीद है। ऑन्कोलॉजी के अलावा, मिल्टेनआई बायोटेक ने भारत में ऑटोइम्यून

बीमारियों, दुर्लभ बीमारियों और थैलेसीमिया जैसे रोगों में भी रुचि दिखाई है, जहां चिकित्सा आवश्यकताओं की पहुंच में भीषण किल्लत है। कंपनी ने कहा कि उसका लक्ष्य वैश्विक बाजारों की तुलना में कम समय में भारत में नए सीजीटी संकेत पेश करना है। क्षेत्रीय स्तर पर, मिल्टेनआई बायोटेक वियतनाम, इंडोनेशिया, थाईलैंड, ताइवान और जापान में क्लिनिकल ट्रायल कर रही है या करने की योजना बना रही है। कंपनी ने कहा कि समय के साथ नियामकों से स्वीकृतियों और गुणवत्ता जरूरतों के लिहाज से भारत सीजीटी विनिर्माण, प्रशिक्षण और उभरते एशियाई बाजारों में संभावित निर्यात में व्यापक भूमिका निभा सकता है। हालांकि कंपनी ने भारत में निवेश के बारे में विशिष्ट आंकड़े जारी नहीं किए हैं। लेकिन उसने कहा है कि टीम बनाने, प्रशिक्षण का बुनियादी ढांचा तैयार करने और परीक्षण क्षमताएं विकसित करने के लिए प्रारंभिक निवेश पहले ही किया जा चुका है। आगे के निवेश नैदानिक प्रगति, नियामकीय स्वीकृतियों और स्थानीय परिचालन की आत्मनिर्भर बनने की क्षमता के आधार पर किए जाएंगे।

वैश्विक जोखिम में सुस्ती से फिसला रुपया और बॉन्ड

अंजलि कुमारी मुंबई, 20 फरवरी

वैश्विक जोखिम को लेकर कमजोर रुख और अमेरिकी ट्रेजरी यील्ड में बढ़त से डॉलर के मजबूत होने के कारण शुक्रवार को रुपये में गिरावट आई। डॉलरों ने बताया कि लेकिन भारतीय रिजर्व बैंक के संभावित हस्तक्षेप से नुकसान को सीमित करने में मदद मिली और मुद्रा को 91 रुपये प्रति डॉलर के मनोवैज्ञानिक स्तर को पार करने से रोका जा सका। डॉलर के मुकाबले देसी मुद्रा 0.34 फीसदी घटकर 90.99 पर टिकी जबकि एक दिन पहले यह 90.68 पर बंद हुई थी।

देश का विदेशी मुद्रा भंडार 13 फरवरी को समाप्त सप्ताह के दौरान 725.7 अरब डॉलर के नए उच्च स्तर पर पहुंच गया। विदेशी मुद्रा परिसंपत्तियों और स्वर्ण भंडार दोनों में क्रमशः 3.5 अरब डॉलर और 4.9 अरब डॉलर की वृद्धि के कारण इसमें 8.6 अरब डॉलर का इजाफा हुआ। इससे पहले मुद्रा भंडार का उच्चतम स्तर 30 जनवरी, 2026 को समाप्त सप्ताह के दौरान 724 अरब डॉलर था। सप्ताहांत में भू-राजनीतिक घटनाक्रम को लेकर ट्रेडर्स की सतर्कता के बीच सरकारी बॉन्ड यील्ड में भी इजाफा हुआ। बेंचमार्क 10 वर्षीय सरकारी बॉन्ड पर

यील्ड पिछले बंद भाव 6.68 फीसदी के मुकाबले मामूली रूप से बढ़कर 6.72 फीसदी पर पहुंच गया। प्राइमरी डीनरशिप के एक डीलर ने कहा, अमेरिका-ईरान तनाव के कारण बहुत सतर्कता बरती जा रही है और लोग सप्ताहत के दौरान किसी भी घटनाक्रम की आशंका में कोई पोजीशन नहीं लेना चाहते थे। डीलरों ने बताया कि छुट्टियों के दौरान कम कारोबार में मुद्रा के 91 रुपये प्रति डॉलर के निशान से नीचे फिसल गई। इसकी वजह ऑफशोर के नुकसान थे। इसलिए भी रुपया कमजोरी के साथ खुला। सरकारी बैंक के एक

विदेशी मुद्रा भंडार अब तक के सर्वोच्च स्तर 726 अरब डॉलर पर पहुंचा
 डीलर ने कहा, एनडीएफ बाजार में डॉलर के मुकाबले रुपया अपने पिछले बंद भाव 90.67 से कमजोर कारोबार कर रहा था। उन्होंने कहा, एनडीएफ बाजार में 91 के महत्वपूर्ण मनोवैज्ञानिक स्तर को इसने पार किया जिसकी वजह स्थानीय अवकाश के कारण कम तरलता थी। ट्रेडर्स ने कहा कि बाजार में सीमित भागीदारी ने इस कदम को और बढ़ा दिया। साथ ही डॉलर की लगातार मांग और विदेशी बाजारों में इसकी पोजीशन ने स्थानीय मुद्रा पर और दबाव बढ़ाया। फेडरल रिजर्व द्वारा नीतिगत ब्याज दरों को लंबे समय तक ऊंची बनाए रखने की उम्मीदों ने उभरते बाजारों की मुद्राओं के मुकाबले डॉलर को मजबूती दी है।

भारत में खुदरा निवेशकों की संख्या बढ़कर करीब 14 करोड़ हो गई है। इसके साथ ही बाजार नियामक भारतीय प्रतिभूति एवं विनिमय बोर्ड (सेबी) बुनियादी जागरूकता और जानकारी के साथ निवेश के बीच के अंतर को पाटने की कोशिशों को तेज कर रही है। सेबी के चेयरमैन तुहिन कांत पांडेय ने शुक्रवार को ये बातें कही।
 आउटलुक मनी के 40 आप्टर40 कार्यक्रम में पांडेय ने कहा, हालांकि प्रौद्योगिकी ने निवेश को अधिक सुलभ और समावेशी बना दिया है। लेकिन कई नए निवेशक जोखिमों की केवल मामूली समझ के साथ बाजारों में आ रहे हैं, जिससे वे गलत बिक्री, घोटालों और उन जोखिमों के प्रति संवेदनशील हैं, जिन्हें वे पूरी तरह नहीं समझते हैं। पांडेय ने सेबी के हालिया निवेशक सर्वेक्षण का हवाला देते हुए कहा, प्रतिभूति बाजारों के बारे में सामान्य जागरूकता ज्ञान की सीढ़ी का मात्र पहला पायदान है। जागरूकता और जानकारी के साथ भागीदारी के बीच एक अंतर है। उन्होंने कहा, आज के समय में विश्वास और भी अधिक महत्वपूर्ण है क्योंकि भागीदारी, विशेष रूप से खुदरा की, तेजी से बढ़ रही है। पांडेय ने कहा कि सेबी ने घोटालों और साइबर धोखाधड़ी की बढ़ती संख्या के खिलाफ अपनी प्रतिक्रिया तेज कर दी है। इन घोटालों में ऐसी संस्थाएं शामिल हैं जो झूठा दावा करती हैं कि वे सेबी में पंजीकृत हैं और वे गारंटी वाले रिटर्न की पेशकश करती हैं। ये अक्सर क्यूआर कोड या क्लोन किए गए मोबाइल ऐप्लिकेशनों के माध्यम से भुगतान करती हैं। इस समस्या से निपटने के लिए बाजार नियामक ने 'सेबी चेक' सुविधा शुरू की है। इसके माध्यम से निवेशक पंजीकृत मध्यस्थों के भुगतान विवरण को कुछ ही सेकंड में सत्यापित कर सकते हैं। नियामक ने निवेशकों से धनराशि एकत्र करने वाले मध्यस्थों के लिए नया यूपीआई हैडल भी अनिवार्य कर दिया है, जिसमें सत्यापित हैडल पर एक विशिष्ट '@वैलड' पहचानकर्ता अंकित होगा।

भारत में खुदरा निवेशकों की संख्या बढ़कर करीब 14 करोड़ हो गई है। इसके साथ ही बाजार नियामक भारतीय प्रतिभूति एवं विनिमय बोर्ड (सेबी) बुनियादी जागरूकता और जानकारी के साथ निवेश के बीच के अंतर को पाटने की कोशिशों को तेज कर रही है। सेबी के चेयरमैन तुहिन कांत पांडेय ने शुक्रवार को ये बातें कही।
 आउटलुक मनी के 40 आप्टर40 कार्यक्रम में पांडेय ने कहा, हालांकि प्रौद्योगिकी ने निवेश को अधिक सुलभ और समावेशी बना दिया है। लेकिन कई नए निवेशक जोखिमों की केवल मामूली समझ के साथ बाजारों में आ रहे हैं, जिससे वे गलत बिक्री, घोटालों और उन जोखिमों के प्रति संवेदनशील हैं, जिन्हें वे पूरी तरह नहीं समझते हैं। पांडेय ने सेबी के हालिया निवेशक सर्वेक्षण का हवाला देते हुए कहा, प्रतिभूति बाजारों के बारे में सामान्य जागरूकता ज्ञान की सीढ़ी का मात्र पहला पायदान है। जागरूकता और जानकारी के साथ भागीदारी के बीच एक अंतर है। उन्होंने कहा, आज के समय में विश्वास और भी अधिक महत्वपूर्ण है क्योंकि भागीदारी, विशेष रूप से खुदरा की, तेजी से बढ़ रही है। पांडेय ने कहा कि सेबी ने घोटालों और साइबर धोखाधड़ी की बढ़ती संख्या के खिलाफ अपनी प्रतिक्रिया तेज कर दी है। इन घोटालों में ऐसी संस्थाएं शामिल हैं जो झूठा दावा करती हैं कि वे सेबी में पंजीकृत हैं और वे गारंटी वाले रिटर्न की पेशकश करती हैं। ये अक्सर क्यूआर कोड या क्लोन किए गए मोबाइल ऐप्लिकेशनों के माध्यम से भुगतान करती हैं। इस समस्या से निपटने के लिए बाजार नियामक ने 'सेबी चेक' सुविधा शुरू की है। इसके माध्यम से निवेशक पंजीकृत मध्यस्थों के भुगतान विवरण को कुछ ही सेकंड में सत्यापित कर सकते हैं। नियामक ने निवेशकों से धनराशि एकत्र करने वाले मध्यस्थों के लिए नया यूपीआई हैडल भी अनिवार्य कर दिया है, जिसमें सत्यापित हैडल पर एक विशिष्ट '@वैलड' पहचानकर्ता अंकित होगा।

सेबी ने चार आईपीओ प्रस्तावों को दी मंजूरी

बाजार नियामक भारतीय प्रतिभूति और विनिमय बोर्ड (सेबी) ने इस सप्ताह चार कंपनियों के विवरणिका मसौदे (डीआरएचपी) पर अंतिम टिप्पणियां जारी कर उन्हें आरंभिक सार्वजनिक निगम (आईपीओ) लाने की इजाजत दे दी है। इन कंपनियों में मेडिकल टेक्नॉलजी प्लेटफॉर्म इंटीग्रिंस मेडटेक और लैब में हीरे बनाने वाली कंपनी अंजलि लैब्सटेक शामिल हैं। सेबी की अंतिम टिप्पणियां 12 महीने के लिए वैध हैं, जिसके भीतर कंपनियां अपने आईपीओ ला सकती हैं।

ओम्नीटेक का आईपीओ 27 को खुलेगा
 ओम्नीटेक इंजीनियरिंग 27 फरवरी को अपना 583 करोड़ रुपये का आरंभिक सार्वजनिक निगम (आईपीओ) ला रही है। शेयर की कीमत 216-227 रुपये तय की गई है, जिससे इंजीनियरिंग कलपुर्जा निर्माता कंपनी का मूल्यांकन लगभग 2,800 करोड़ रुपये बैठता है। यह इस महीने बाजार में आने वाला मुख्य प्लेटफॉर्म का सातवां आईपीओ होगा। इसकी तुलना में जनवरी में मुख्य प्लेटफॉर्म पर तीन आईपीओ लॉन्च किए गए थे, जो प्राथमिक बाजार

की हालिया गतिविधियों में तेजी को दर्शाते हैं।
गाँडियम आईवीएफ आईपीओ को 88 फीसदी बोली
 गाँडियम आईवीएफ एंड वुमन हेल्थ के आईपीओ को शुक्रवार को बोली के पहले दिन 88 फीसदी आवेदन मिले। इन-विट्रो फर्टिलाइजेशन (आईवीएफ) और महिलाओं के स्वास्थ्य संबंधी सेवाएं प्रदान करने वाली यह कंपनी शेयरों के नए निगम के माध्यम से 90 करोड़ रुपये जुटा रही है। आईपीओ का कीमत दायरा 75-79 रुपये प्रति शेयर है, जिससे कीमत दायरे के ऊपरी छोर पर कंपनी का मूल्यांकन लगभग 575 करोड़ रुपये बैठता है।

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

YAAP
YAAP DIGITAL LIMITED

Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies/Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U74900MH2016PLC274104. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" on page 233 of the Red Herring Prospectus dated February 18, 2026 filed with the ROC, Mumbai, Maharashtra ("RHP").

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai – 400 053, Maharashtra, India;
 Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector – 54, Gurugram – 122 002, Haryana, India;
 Telephone: 022 – 5050 8091 | Email: investor@yaap.in | Website: www.yaap.in
 Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDES A RESERVATION OF UP TO 2,80,00,000 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY, OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

CORRIGENDUM: NOTICE TO INVESTORS

This is with reference to the Statutory Advertisement and Price Band Advertisement ("Advertisement") published on Friday, February 20, 2026 in all editions of Business Standard, a widely circulated English national daily newspaper, all editions of Business Standard Hindi, a widely circulated Hindi national daily newspaper, and all editions of Pratahkal, a widely circulated Marathi daily newspaper (Marathi being the regional language of Maharashtra, where our Registered Office is located).

The attention of investors is drawn to the following:

The Issue Opening date in the Statutory Advertisement and Price Band Advertisement shall be read as **Wednesday, February 25, 2026**.

The information above supersedes the information (as published) in the statutory advertisement and price band advertisement. The advertisement accordingly stands amended to the extent stated hereinabove and the above changes are to be read in conjunction with the advertisement published on Friday, February 20, 2026. Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the RHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Socradamus Capital Private Limited Address: Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delleisle Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 Email: mb@socradamus.in Website: https://socradamus.in/ Investor Grievance E-mail: investors@socradamus.in Contact Person: Kritika Rupda SEBI Registration Number: INM000013138	 MUGF Intime India Private Limited (formerly known as Link Intime India Private Limited) Address: C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: yaapdigital.smeipo@in.mpsms.mugf.com Investor Grievance E-mail: yaapdigital.smeipo@in.mpsms.mugf.com Website: www.in.mpsms.mugf.com Contact Person: Shanti Gopalkrishnan SEBI Registration Number: INR000004058	 Yaap Digital Limited Shivani Shivshankar Tiwari Address: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri (West), Mumbai – 400 053, Maharashtra, India. Telephone: 022 – 5050 8091 Email: contact@yaap.in Website: www.yaap.in Investor Grievance E-mail: investor@yaap.in Investors may contact our Company Secretary and Compliance Officer and / or the Registrar to the Issue and / or the Book Running Lead Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted Equity Shares in the respective beneficiary account, etc.

Date: February 20, 2026
 Place: Mumbai, Maharashtra

Atul Jeevandharkumar Hegde
 Chairman and Managing Director

Yaap Digital Limited is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Red Herring Prospectus with the Registrar of Companies, Mumbai on February 18, 2026. The Red Herring Prospectus is available on the website of the Book Running Lead Manager https://socradamus.in/, the website of the NSE i.e., www.nseindia.com, and website of our Company at www.yaap.in.

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Red Herring Prospectus, including the section titled "Risk Factors" beginning on page 38 of the Red Herring Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act ("the Securities Act") or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

विरार-नालासोपाऱ्यात उड्डाणपूल आणि काँक्रीट रस्त्यांना 'एमएमआरडीए'चे सर्वोच्च प्राधान्य

नालासोपारा, दि. २० (वार्ताहर): मुंबई-अहमदाबाद महामार्गापासून विरार आणि नालासोपारा स्थानकांपर्यंत येणारे काँक्रीट रस्ते तसेच विराटनगर व ओसवालनगरी येथील रेल्वे उड्डाणपुलांची कामे प्राधान्याने करण्याचा निर्णय एमएमआरडीएच्या आढावा बैठकीत घेण्यात आला आहे. मुख्यमंत्री देवेंद्र फडणवीस यांच्या 'वर रूम' निदेशानुसार आणि भाजप आमदार राजन नाईक

तालिबानचा नवीन क्रूर कायदा; पत्नी आणि मुलांना मारहाण करण्यास परवानगी

अफगाणिस्तान, दि. २० (वृत्तसंस्था): अफगाणिस्तानमधील तालिबान सरकारने १० पानांची नवीन 'गुहेगारी प्रक्रिया संहिता' मंजूर केली आहे, यामध्ये पती आणि पित्याला आपल्या पत्नी व मुलांना शारीरिक शिक्षा देण्याची अधिकृत परवानगी देण्यात आली आहे. सर्वोच्च नेता हिबतुल्लाह अखुंदजादा याने याला मंजुरी दिली आहे. या कायद्यानुसार, जोपर्यंत 'हाडे मोडत नाहीत किंवा उघड्या जखमा होत नाहीत', तोपर्यंत केलेली मारहाण कायदेशीर मानली जाईल. या नवीन संहितेने २००९ मधील 'महिलांवरील हिंसाचार प्रतिबंधक कायदा' रद्द केला आहे. या कायद्यानुसार, एखादी विवाहित महिला तिच्या पतीच्या परवानगीशिवाय माहेरी गेली, तर तिला तीन महिन्यांच्या तुरुंगवासाची शिक्षा होऊ शकते. तसेच शोषणाविरुद्ध दाद मागण्यासाठी महिलेला आपल्या जखमा न्यायाधीशाना दाखवाव्या लागतील, परंतु त्यावेळेस तिने पूर्णपणे झाकलेले असणे आणि सोबत पुरुष रक्षक असणे अनिवार्य आहे. संयुक्त राष्ट्रांनी या कायद्याचा निषेध केला असून, हे मानवी हक्कांचे गंभीर उल्लंघन असल्याचे म्हटले आहे.

अभिनेता रणवीर सिंगला बिश्नोई टोळीकडून जीवे मारण्याची धमकी; १० कोटीची खंडणी मागितली मुंबई, दि. २० (प्रतिनिधी): बॉलिवूड अभिनेता रणवीर सिंगला जीवे मारण्याची धमकी देण्यात आली असून, १० कोटी रुपयांची खंडणी मागितल्याचा प्रकार उघडकीस आला आहे. मुंबई पोलिसांच्या सूत्रांनी दिलेल्या माहितीनुसार, ही धमकी बिश्नोई टोळीशी संबंधित एका अमेरिकन नंबरवरून व्हॉइस मेसेजद्वारे पाठवण्यात आली आहे. रणवीर सिंगच्या मॅनेजरच्या व्हॉइसअॅप नंबरवर हा मेसेज आला असून त्यात १० कोटी रुपये न दिल्यास गंभीर परिणाम भोगण्याची धमकी देण्यात आली आहे. मुंबई गुन्हे शाखेने या प्रकाराचा तपास सुरू केला असून, प्राथमिक चौकशीत हा मेसेज बिश्नोई टोळीचा जवळचा साथीदार 'हॅरी बॉक्सर' यास पाठवल्याचे निष्पन्न झाले आहे. या मेसेजमधील आवाज हॅरी बॉक्सरच्या आवाजाशी संबंधित आहे. गुन्हे शाखेने आता अमेरिकेतील तपास यंत्रणांशी संपर्क साधला असून, ज्या नंबरवरून ही धमकी आली आहे, त्याचा सविस्तर तपशील मागवला आहे. अभिनेता रणवीर सिंगच्या सुरक्षेत वाढ करण्याबाबतही पोलीस विचार करत आहेत.

रशियन तेल खरेदी कमी झाली तरीही भारत 'व्हेनेझुएला'कडून तेल घेण्यास तयार

नवी दिल्ली, दि. २० (वृत्तसंस्था): भारताने आपली जागतिक ऊर्जा धोरण स्पष्ट करताना म्हटले आहे की, जर व्यापारीदृष्ट्या फायदेशीर असेल तर भारत व्हेनेझुएला कडून कच्चे तेल खरेदी करण्यास तयार आहे. परराष्ट्र मंत्रालयाचे प्रवक्तृ रणधीर जैस्वाल यांनी सांगितले की, भारतीय ग्राहकांच्या हितासाठी स्वस्त आणि खात्रीशीर ऊर्जा मिळवणे हे भारताचे प्राथमिक उद्दिष्ट आहे. जरी रशियन तेलाची खरेदी अलीकडे कमी झाली असली, तरी भारत कोणत्याही एका देशावर अवलंबून राहण्याऐवजी विविध स्रोतांकडून तेल खरेदी करण्याचे धोरण कायम ठेवणार आहे. अमेरिकन राजदूत सर्जियो गोर यांनी दावा केला होता की, भारत अमेरिकेसोबतच्या करारानंतर रशियन तेलापासून दूर जात आहे. मात्र, रशियाने म्हटले आहे की भारताची भूमिका बदललेली नाही. भारत आपल्या राष्ट्रीय हिताचे रक्षण करत अमेरिका आणि रशिया या दोन्ही देशांशी आपले धोरणात्मक संबंध संतुलित राखण्याचा प्रयत्न करत आहे.

मेरठमध्ये 'नमो भारत' कॉरिडॉरचे उद्घाटन

नवी दिल्ली, दि. २० (वृत्तसंस्था): पंतप्रधान नरेंद्र मोदी २२ फेब्रुवारी रोजी मेरठ दौऱ्यावर जाणार असून तेथे सुमारे १२,९३० कोटी रुपयांच्या प्रकल्पांचे लोकार्पण करणार आहेत. यामध्ये ८२ किमी लांबीच्या दिल्ली-मेरठ 'नमो भारत' कॉरिडॉरच्या पूर्ण कार्याव्ययनाचा समावेश आहे. ही भारताची पहिली 'रीजनल रॅपिड ट्रान्झिट सिस्टिम' आहे. तसेच पंतप्रधान मेरठ मेट्रोला हिवा व्हाडा दाखवतील, जी ताशी १२० किमी वेगाने धावणारी भारतातील सर्वात वेगवान मेट्रो असेल. एकाच पायाभूत सुविधेवर नमो भारत ट्रेन आणि मेरठ मेट्रो धावणार असल्याचे हे देशातील पहिलेच उदाहरण असेल. दिल्लीतील सराय काले खान हे मुख्य स्टेशन आरआरटीएस, दिल्ली मेट्रो, बस स्थानक आणि भारतीय रेल्वेला जोडणारा मोठा हब ठरेल. ताशी १८० किमी वेगाने धावणाऱ्या या प्रणालीमुळे पश्चिम उत्तर प्रदेशातील प्रवासाचा चेहरामोहरा बदलणार आहे.

उत्तर प्रदेशचे मुख्यमंत्री योगी आदित्यनाथ जपानमध्ये ६०० किमी वेगाच्या 'मॅलेट' ट्रेनची चाचणी घेणार

लखनऊ, दि. २० (वृत्तसंस्था): उत्तर प्रदेशचे मुख्यमंत्री योगी आदित्यनाथ २२ फेब्रुवारीपासून सिंगापूर आणि जपानच्या दौऱ्यावर जात आहेत. या दौऱ्याचे मुख्य आकर्षण म्हणजे ते जपानमधील अत्याधुनिक 'मॅलेट' (मॅग्नेटिक लेव्हिटेशन) ट्रेनची चाचणी घेणार आहेत. ही ट्रेन रुळांना स्पर्श न करता चुंबकीय शक्तीच्या जोरावर हवेत तरंगत ताशी ६०० किमीवेगाने जाऊ शकते. मुख्यमंत्री २०० किमीचा प्रवास करून या भविष्यातील तंत्रज्ञानाचा प्रत्यक्ष अनुभव घेणार आहेत. उत्तर प्रदेशातील वाहतूक व्यवस्था आणि पायाभूत सुविधा आधुनिक करण्यासाठी या तंत्रज्ञानाचा कसा वापर करता येईल, याचा अभ्यास या दौऱ्यात केला जाईल. त्यांच्यासोबत १८ अधिकाऱ्यांचे शिष्टमंडळ असून ते सिंगापूर आणि जपानमध्ये गुंतवणूकदारांच्या भेटी घेतील. याच काळात उपमुख्यमंत्री केशव मोय्ये युके आणि जर्मनीच्या दौऱ्यावर जाणार आहेत. उत्तर प्रदेशला प्रगत राज्य बनवण्यासाठी जागतिक गुंतवणूक आणि तंत्रज्ञान आकर्षित करणे हा या दौऱ्यांचा मुख्य उद्देश आहे.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

YAAP
Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies/ Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U74900MH2016PLC274104. For further details on incorporation and registered office of our Company, see "History and Certain Corporate Matters" on page 233 of the Red Herring Prospectus dated February 18, 2026 filed with the ROC, Mumbai, Maharashtra ("RHP").

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai – 400 053, Maharashtra, India;
Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector – 54, Gurugram – 122 002, Haryana, India;
Telephone: 022 – 5050 8091 | **Email:** investor@yaap.in | **Website:** www.yaap.in
Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDES A RESERVATION OF UP TO 2,80,000 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY, OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

CORRIDGEMENT: NOTICE TO INVESTORS

This is with reference to the Statutory Advertisement and Price Band Advertisement ("Advertisement") published on Friday, February 20, 2026 in all editions of Business Standard, a widely circulated English national daily newspaper, all editions of Business Standard Hindi, a widely circulated Hindi national daily newspaper, and all editions of Pratahkal, a widely circulated Marathi daily newspaper (Marathi being the regional language of Maharashtra, where our Registered Office is located).

The attention of investors is drawn to the following:

*The Issue Opening date in the Statutory Advertisement and Price Band Advertisement shall be read as **Wednesday, February 25, 2026.** The information above supersedes the information (as published) in the statutory advertisement and price band advertisement. The advertisement accordingly stands amended to the extent stated hereinabove and the above changes are to be read in conjunction with the advertisement published on Friday, February 20, 2026. Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the RHP.*

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Socradamus Capital Private Limited Address: Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delisle Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 Email: mb@socradamus.in Website: https://socradamus.in/ Investor Grievance E-mail: investors@socradamus.in Contact Person: Kritika Rupda SEBI Registration Number: INM000013138	 MUGF Intime India Private Limited (formerly known as Link Intime India Private Limited) Address: C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: + 91 81081 14949 Email: yaapdigital.smeipo@in.mpmg.mugf.com Investor Grievance E-mail: investor.grievance@yaap.in Website: www.in.mpmg.mugf.com Contact Person: Shanti Gopalkrishnan SEBI Registration Number: INR000004058	 Yaap Digital Limited Shivani Shivshankar Tiwari Address: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri (West), Mumbai – 400 053, Maharashtra, India. Telephone: 022 – 5050 8091 Email: contact@yaap.in Website: www.yaap.in Investor Grievance E-mail: investor@yaap.in Investors may contact our Company Secretary and Compliance Officer and / or the Registrar to the Issue and / or the Book Running Lead Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted Equity Shares in the respective beneficiary account, etc.

For Yaap Digital Limited
On behalf of the Board of Directors
Sd/-
Atul Jeevandharkumar Hegde
Chairman and Managing Director

Date: February 20, 2026
Place: Mumbai, Maharashtra

Yaap Digital Limited is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Red Herring Prospectus with the Registrar of Companies, Mumbai on February 18, 2026. The Red Herring Prospectus is available on the website of the Book Running Lead Manager https://socradamus.in/, the website of the NSE i.e., www.nseindia.com, and website of our Company at www.yaap.in.

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Red Herring Prospectus, including the section titled "Risk Factors" beginning on page 38 of the Red Herring Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act ("the Securities Act") or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

AdBaaZ

यूनियन बँक
अॅप इंडिया
सहकारी का उद्योग A Government of India Undertaking

असेट रिकवरी मॅनेजमेंट ब्रॉच - २१, वेंगा चेंबर, मेझानइन मजला, दलाल स्ट्रीट, फ्लॅट, मुंबई - ४००००१, संकेतस्थळ पत्ता: http://www.unionbankofindia.bank.in, ई-मेल पत्ता: ubin0553352@unionbankofindia.bank.in

परिशिष्ट IV ताबा सूचना [नियम-८(१)] (स्थायर मालमत्तेसाठी)

ज्याअर्थी, अधोस्वाधिकाऱ्या हे द सिक्कुरिटायझेशन अँड रिकन्स्ट्रक्शन अँड फायनान्सियल असेट्स अँड एमर्सिमेंट ऑफ सिक्कुरिटी इन्स्ट्रुमेंट (सेकंड) अँक्ट, २००२ अंतर्गत **यूनियन बँक ऑफ इंडिया, असेट रिकवरी मॅनेजमेंट ब्रॉच, मुंबई समाचार मार्ग, मुंबई** चे प्राधिकृत अधिकारी असून सिक्कुरिटी इन्स्ट्रुमेंट (एम्प्लोमेंट) रुलस, २००२ च्या नियम ३ सह वाचित कलम १३(१२) अंतर्गत प्रदान केलेल्या अधिकाऱ्यांचा वापर करून, दिनांक १४.०१.२०१९ रोजी मागणी सूचना जारी करून कर्जदार/गहाणदार/जामीनदार श्री. **सुरेश रतिलाल दोशी** यांना सूचनेत नमूद केलेली रक्कम रु. ३२,६९,६२९.०० (रुपये बत्तीस लाख एकोणसत्तर हजार सहाशे एकोणतीस फक्त) त्यावरील व्याजसह (खर्च वागळून) सादर सूचना प्राप्त झाल्याच्या तारखेपासून ६० दिवसांच्या आत परतफेड करण्यास सांगितले.

कर्जदार/गहाणदार/जामीनदार यांनी रक्कम परतफेड करण्यात आणण्याची उद्यत्ती, कर्जदार/गहाणदार/जामीनदार आणि सर्वसाधारणपणे जनतेला याद्वारे सूचना देण्यात येत आहे की, अधोस्वाधिकाऱ्याने सादर निर्यामांच्या नियम ९ सह वाचित सादर कायद्याच्या कलम ३३(४) अंतर्गत त्यांना प्रदान केलेल्या अधिकाऱ्यांचा वापर करून या **१८ फेब्रुवारी २०२६** रोजी खाली वर्णन केलेल्या मालमत्तेचा प्रत्यक्ष ताबा देण्यात आला आहे.

कर्जदार/गहाणदार/जामीनदार विशेषतः आणि सर्वसाधारणपणे जनतेला याद्वारे सावध करण्यात येत आहे की, मालमत्तेची व्यवहार करू नये आणि मालमत्तेची कोणताही व्यवहार करू. ३२,६९,६२९.०० (रुपये बत्तीस लाख एकोणसत्तर हजार सहाशे एकोणतीस फक्त) आणि त्यावरील व्याज रु. ३२,६९,६२९.०० (रुपये बत्तीस लाख एकोणसत्तर हजार सहाशे एकोणतीस फक्त) आणि त्यावरील व्याजसह (खर्च वागळून) सादर सूचना प्राप्त झाल्याच्या तारखेपासून ६० दिवसांच्या आत परतफेड करण्यास सांगितले.

कर्जदार/गहाणदार/जामीनदार यांनी रक्कम परतफेड करण्यात आणण्याची उद्यत्ती, कर्जदार/गहाणदार/जामीनदार आणि सर्वसाधारणपणे जनतेला याद्वारे सूचना देण्यात येत आहे की, अधोस्वाधिकाऱ्याने सादर निर्यामांच्या नियम ९ सह वाचित सादर कायद्याच्या कलम ३३(४) अंतर्गत त्यांना प्रदान केलेल्या अधिकाऱ्यांचा वापर करून या **१८ फेब्रुवारी २०२६** रोजी खाली वर्णन केलेल्या मालमत्तेचा प्रत्यक्ष ताबा देण्यात आला आहे.

गुन्हे शाखेने आता अमेरिकेतील तपास यंत्रणांशी संपर्क साधला असून, ज्या नंबरवरून ही धमकी आली आहे, त्याचा सविस्तर तपशील मागवला आहे. अभिनेता रणवीर सिंगच्या सुरक्षेत वाढ करण्याबाबतही पोलीस विचार करत आहेत.

सही/-
प्राधिकृत अधिकारी,
यूनियन बँक ऑफ इंडिया

OMKARA
ASSETS RECONSTRUCTION PVT. LTD.

सौभाग्यः U67100T2014PTC020363 कॉर्पोरेट कार्यालय: कोलिव्ह स्टेशन अट, ४१ या मजला, एन सी केव्हाक मॉल, आर. जी. गडकरी चौक, दादर (पश्चिम), मुंबई - ४०००२८
फोन: zuber.khan@omkaraarc.com / abhishek.joshi@omkaraarc.com
सूचना: ०२२-६९२१११११ अधिकृत अधिकारी एम क्रमांक: +९१ ८८०९९६२१२१

(परिशिष्ट -४-ए) (नियम ८ (१) / १(१) मधील तत्तुदी पहा)
स्थायर मालमत्तेच्या ई-लिलावासाठी सर्वजनिक सूचना

आर्थिक मालमत्तेचे सिक्कुरिटायझेशन अँड रिकन्स्ट्रक्शन अँड एम्प्लोमेंट ऑफ सिक्कुरिटी इन्स्ट्रुमेंट अँक्ट, २००२ (संकेतित कायदा) अंतर्गत स्थायर मालमत्तेच्या विक्रीसाठी ई-लिलाव विक्री सूचना नियमाच्या तत्तुदीसह वाच्यते जाते व सिक्कुरिटी इन्स्ट्रुमेंट (एम्प्लोमेंट) रुलस, २००२ च्या कलम ८ (१) अन्वयेण १(१).

सर्वसाधारणपणे जनतेला आणि विशेषतः कर्जदारांना आणि जामीनदारांना सूचना देण्यात येत आहे की खाली वर्णन केलेली स्थायर मालमत्तेची विक्री कर्जदारांचे हाण ठेवली आहे. आकाशती आहे, ज्ञाना ताबा ओम्पकारा असेट्स रिकन्स्ट्रक्शन प्रायव्हेट लिमिटेड (ओएआरसीएफ) च्या अधिकृत अधिकार्याचे घेतला आहे. शिवाय, ओम्पकाराएफए (ओम्पकारा पीएस ३०/२०१९-२२ ट्रस्टचे विश्वाम्बु मणुग काम करत आहे) ने ३०.०१.२०२१ च्या असावगमेंट करारद्वारे इंडरसट्रु बँक लिमिटेड (आसावग बँक) कडून आसावग बँकेकडून अर्जितित सुरक्षासह खालील खाल्यांमधील संपूर्ण थकबाकी कर्जे मिळवली आहेत. त्यानुसार, ओएआरसीएफने आसावग बँकेची भूमिका घेतली आहे आणि थकबाकी वसूल करण्याचा आणि सुरक्षा लागू करण्याचा अधिकार दिला आहे. ओएआरसीएफच्या अधिकृत अधिकार्याचे कर्जदार/गहाणदार/सह-कर्जदारांकडून खाली नमूद केलेल्या सुरक्षित मालमत्तेचा प्रत्यक्ष ताबा घेतला आहे. ओएआरसीएफने अधिकारी देव वसूल करण्यासाठी खाली नमूद केलेल्या सुरक्षित मालमत्ता विकण्याचा विचार करित आहेत आणि अहस्तप सुरक्षित मालमत्ता खरेदी करण्यासाठी सोलव्ह लिफ्टाव्हाय निविदा/बिड मागविण्यात येत आहेत. सफेकीत कायद्याच्या कलम १३ (२) आणि (४) च्या तत्तुदीनुसार अधिकार आणि अधिकाऱ्यांचा वापर करून, जसे आहे तिथे आहे, जसे आहे ते आहे, जे काही आहे आणि आधारात्मिक आजार वर मालमत्ता विकण्या जातील. खाली दर्शविलेल्या संबंधित कर्जदार आणि सह-कर्जदारांकडून सुरक्षित कर्जदार म्हणून ओएआरसीएफ ला देव असलेल्या रकमेच्या वसुलीसाठी कर्जदार/जामीनदार/गहाणदार, सिक्कुरिटीय, मालक, थकबाकी देयक, कलम १३ (२) अंतर्गत पाठविलेल्या मागणी सूचनेची तारीख, ताबा तारीख, राखीव किंमत, बोली बांधीची रकम, बंधिसेवी ठेव (इंटे), तपासणीची तारीख आणि वेळ खालीलप्रमाणे दिली आहे :

अनु. क्र.	कर्जदार/जामीनदार/गहाणदारद्वारेचे नाव	सुरक्षित मालमत्तेचा तपशील	मालमत्तेचा मालक	१८.०१.२०२६ रोजीची थकबाकी (भारतीय रुपयांमध्ये)	मागणी सूचना तारीख	ताबा तारीख	राखीव किंमत (रु. लाखात)	बोली बांधीची रकम	इंटे	तपासणीची तारीख आणि वेळ
१.	मे. अश्विन्यायक ट्रेडर्स (कर्जदार), श्री. गणेश श्रीधर जाधव (सह-कर्जदार), श्री. गौरी गणेश जाधव (सह-कर्जदार/गहाणदारद्वारे) (लॉ: एचव्हायएल०००१९८)	गुनिट क्र. डी-१०१, १ ला मजला, मॅट्रॉ मॉल, इस्टर्न बिझिनेस डिस्ट्रिक्ट, एल. बी. रोड, मांग, भंडुव पश्चिम, मुंबई ४०० ००८ चा सर्व तो मांग. पूर्व: नेत्रवृत्त लिफ्टिंग पॉइंट, पश्चिममेस: एल. बी. रोड, मांग, उत्तरेस: सुभाष रोड, दक्षिणमेस: एल. प्रताप रोड, मालमत्तेचा प्रकार: वाणिज्यिक, क्षेत्रफळ: ५५५.८ चौ. फूट (चतुर्)	श्रीम. गौरी गणेश जाधव	₹ १,४४,४८,८७०/-	३१.०३.२०२२	०५.०५.२०२५	₹ १,१०,००,०००/- (रु. दोन लाख सतरा लाख फक्त)	₹ ११,९०,०००/- (रु. अकरा लाख सतर हजार फक्त)	₹ १२.०३.२०२६ टुपारी ३.०० ते ४.०० वाजेपर्यंत.	

खाली क्रमांक: ०५५५०५०१०२२१, लाभाधीचे नाव: ओम्पकारा पीएस ३०/२०१९-२२ ट्रस्ट, बँकेचे नाव: आयसीआयसीआय बँक, शाखा: मांगे (पूर्व) मुंबई, आयएफएससी कोड: आसीसीआसी००००५५

सहभागचे बोली पत्र/केवायसी दस्तऐवज/ईएमपीच्या पुरावा सादर करण्याची शेवटची तारीख आणि वेळ :- २४.०३.२०२६ सायंकाळी ५:३० वाजेपर्यंत

ई-लिलावाची तारीख आणि वेळ :- २६.०३.२०२६ टुपारी २:२० ते २:०० वाजेपर्यंत

लिलावाच्या अटी आणि शर्ती: विक्रीच्या तपशीलवार अटी आणि शर्तीसाठी कृपया सिक्कुरिटी इन्स्ट्रुमेंट अँड एम्प्लोमेंट अँक्ट (ओएआरसीएफ) च्या वेबसाइटवर म्हणजेच <http://omkaraarc.com/application.php> वर किंवा सेवा प्रदाय्याच्या वेबसाइटवर म्हणजेच <https://www.bankauction.com> वर दिलेल्या लिफ्टाच्या संदर्भात संपर्क साधा. संपर्क क्रमांक ८८६६६ ८२३३० (भाषिक पडता).

सुरक्षा हितासंदर्भ (अंमलबजावणी) नियम, २००२ च्या नियम ८(१) आ/इन्व्हे १(१) अंतर्गत विक्रीसाठी वैधानिक सूचना

सूचना ही वरील कर्जे खाल्याच्या कर्जदारांना नियम ८(१) आ/इन्व्हे १(१), सिक्कुरिटी इन्स्ट्रुमेंट (एम्प्लोमेंट) नियम, २००२ आणि सिक्कुरिटी इन्स्ट्रुमेंट (एम्प्लोमेंट) नियम, २००२ आणि सिक्कुरिटी इन्स्ट्रुमेंट (एम्प्लोमेंट) नियम, २००२ च्या नियम ८ (५) अंतर्गत विहित केलेल्या कोणत्याही पद्धतीने विकली जातील.

कृपया लक्षात ठेवा की वर नमूद केलेले फोन नंबर हे ओम्पकारा एआरसीएफ अधिकृत प्रतिनिधीचे फक्तचे अधिकृत नंबर आहेत. ओम्पकारा एआरसी कोमोव्हाली एअर/दलताना विक्री करण्यासाठी प्रमाणित/अधिकृत करत नाही. त्यांच्या वतीने त्यांच्या मालमत्तेचे आणि असा व्यवहारात सहभागी होणारी कोणत्याही व्यक्ती स्वतःच्या जोखणीवर असे करत आहे आणि ओम्पकारा एआरसी असा कोणत्याही व्यवहारासाठी जबाबदार राहणार नाही.

सही/-
प्राधिकृत अधिकारी,
ओम्पकारा असेट्स रिकन्स्ट्रक्शन प्रायव्हेट लिमिटेड
(ओम्पकारा पीएस ३०/२०१९-२२ ट्रस्टचे विश्वाम्बु मणुग काम करत आहे)

ई-लिलाव विक्री सूचना
(आयबीबीआय (लिक्विडेशन प्रक्रिया) नियमावली, २०१६ च्या नियम ३२ आणि ३३ अंतर्गत प्युचर रिटेल लिमिटेड (लिक्विडेशनमध्ये)

लिलावाची तारीख आणि वेळ: ६ मार्च २०२६ टुपारी ३ ते ५ वाजेपर्यंत.

लॉट क्र.	मालमत्ता	प्रमाण	स्थान	राखीव किंमत (भारतीय रुपयांमध्ये)	इंटे (रु)
३८	पीपीई - भंगार फर्निचर आणि विविध वस्तू भंगार किंवा खराब झालेल्या स्थितीत	एकत्रित	कोटपुतली, राजस्थान	₹ २,२०,०४०/-	₹ २२,७०४/-
३९	पीपीई फर्निचर भंगार आणि विविध वस्तू भंगार किंवा खराब झालेल्या स्थितीत	एकत्रित	कोटपुतली, राजस्थान	₹ ६९,१९०/-	₹ ६,९६९/-

लिलावाची तारीख आणि वेळ: ६ मार्च २०२६ टुपारी ३ ते ५ वाजेपर्यंत.

अनु. क्र.	कार्यक्रमाचे वर्णन	तारीख
१.	लिलाव जाहिरात जारी करणे	२१ फेब्रुवारी २०२६
२.	संभाव्य बोलीदारांना बोली फॉर्म, २९९ पात्रता अंदादकिंग आणि केवायसी कागदपत्रे सादर करण्याची शेवटची तारीख	२ मार्च २०२६
३.	पत्र बोलीदारांनी ईएमपी सादर करण्याची शेवटची तारीख	३ मार्च २०२६
४.	ई-लिलावाची तारीख	६ मार्च २०२६

* कर, आकारणी, शुल्क, हस्तान्तरण शुल्क, मुद्रांक शुल्क, नोंदणी शुल्क, प्रीमियम वागळा, इत्यादी. वॉरंटी आणि नुकसानभरपाईबाबत कोणतेही प्रतिनिधित्व केले जाणार नाही.

महत्त्वाच्या सूचना:

- ई-लिलावाद्वारे मालमत्तेची विक्री जसे आहे तिथे आहे, जसे आहे जे आहे आणि जेथे आहे तेथे आहे आणि संचयित आधारशिवाय या तत्वांवर काटेकोरपणे केली जाईल.
- विक्री दिवाळखोरी आणि दिवाळखोरी संहिता, २०१६ आणि त्या अंतर्गत केलेल्या लिक्विडेशन नियमांच्या तत्तुदींच्या अधीन असेल. लिलावाच्या तारखेपूर्वी सीडी (प्युचर रिटेल लिमिटेड) च्या कोणत्याही दायित्वाच्या संदर्भात सर्व दावे त्यानुसार हाताळले जातील. लिलावाच्या तारखेनंतर लिलावाच्या अंतर्गत असलेल्या मालमत्तेच्या संदर्भात सर्व दावे/दायित्वे ही यशस्वी बोलीदाराची असून जबाबदारी असेल.
- मालमत्तेची माहिती, ऑनलाइन ई-लिलाव बोली फॉर्म, घोषणापत्र आणि हमीपत्र, ऑनलाइन लिलाव विक्रीच्या सामान्य अटी आणि शर्ती असलेले संपूर्ण ई-लिलाव प्रक्रिया दस्तऐवज <https://ibbi.banknet.com/> या वेबसाइटवर उपलब्ध आहेत.
- संभाव्य बोलीदारांनी <https://ibbi.banknet.com/> वरील त्यांच्या स्वतःच्या ई-वॉलेट खात्याद्वारे अर्सेट मनी डिपॉझिट (इंटे) जमा करावी. लिलाव यशस्वीरित्या पूर्ण झाल्यानंतर, सर्वोच्च बोली लावणाऱ्याची इंटे रक्कम प्युचर रिटेल लिमिटेडच्या लिक्विडेशनमधील खाल्यात हस्तान्तरित केली जाईल ज्याचा बँक ऑफ इंडिया, विशेष असेट रिकव्हरी मॅनेजमेंट मुंबई-४००३८ आणि आयएफएससी कोड: बीकेआयडी००००१५४ येथे खाते क्रमांक आहे.
- जर ई-लिलाव प्रक्रियेच्या शेवटच्या ५ मिनिटांत बोली लावली गेली तर, बंद होण्याची वेळ आठोप आठ ५ मिनिटांसाठी वाढवली जाईल आणि अमर्यादित मुदतवाढ दिली जाईल. ई-लिलाव प्रक्रियेच्या समाप्तीनंतर सर्वाधिक बोली रक्कम सादर करणाऱ्या बोलीदाराला भागधारकांच्या सहभागार समितीशी सहभागसलत केल्यानंतर यशस्वी बोलीदार म्हणून घोषित केले जाईल आणि त्याबाबत इलेक्ट्रॉनिक पद्धतीने एक पत्रव्यवहार जारी केला जाईल.
- संहितेच्या कलम ३५(१) (फ) च्या तत्तुदीनुसार, इच्छुक बोलीदार संहितेच्या कलम २९९ मध्ये (वेळोवेळी सुधारित केल्यानुसार) नमूद केलेल्या पात्रता निकषांची पूर्तता करण्यात अयशस्वी झाल्यास बोली सादर करण्यास पात्र राहणार नाही.
- यशस्वी बोलीदारांची ईएमपी अंशतः विक्रीच्या मोबदल्यात राखून ठेवली जाईल आणि अयशस्वी बोलीदारांनी ईएमपी कोणत्याही व्याज, बँक शुल्क आणि इतर कोणत्याही शुल्काशिवाय परत केली जाईल. ईएमपीवर कोणतेही व्याज आकारले जाणार नाही.
- इच्छुक अर्जदारांनी खरेदीदार म्हणून पोर्टलवर लॉग इन करून <https://ibbi.banknet.com/> वर आवश्यक कागदपत्रे सादर करणे आणि रक्कम जमा करणे आवश्यक आहे आणि त्याच पोर्टलवर पात्रता दस्तऐवज देखील सादर करणे आवश्यक आहे.
- संभाव्य बोलीदारांनी अशी हमी सादर करावी की त्यांना कोणत्याही अपात्रतेचा सामना करावा लागत नाही.लागू असलेल्या मर्यादित संहितेच्या कलम २९९ अंतर्गत आणि कोणत्याही टप्प्यावर अपात्र आढळल्यास, जमा केलेली बघाणा रक्कम जम केली जाईल.
- यशस्वी लिलाव बोलीदारांना लिक्विडेटरने हेतू पत्र जारी केल्याच्या तारखेपासून ३० दिवसांच्या आत उर्वरित विक्री मोबदला प्रदान करावा.

सही/-
संजय गुप्ता
आयबीबीआय नॉंदणीकरण क्र. : आयबीबीआय/आयपीए-००२/आयपी-००९०८२-सी०१/२०१७-२०१८/१०३५४
लिक्विडेटर - प्युचर रिटेल लिमिटेड
नोंदणी क्रमांक: sanjay@sgaia.in
पत्रव्यवहार ईमेल: fr.liauction@gmail.com
पत्ता : प्राइम इन्सॉल्व्हन्सी रिझोल्यूशन अँड व्हॅल्युएशन प्रायव्हेट लिमिटेड,
डी-५८, डिफेंस कॉलनी, तिसरा मजला, नवी दिल्ली - ११००२४.